



Avidian Technologies Announces Prophet 3.0

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Prophet, the leading Sales Software for Outlook, Now Includes Enhanced Contact Management for Outlook, Workflow Engine, Sales Assistant and Customized Opportunity Manager

PR9.NET December 08, 2005 - BELLEVUE, Wash. – Avidian Technologies today announced the launch of Prophet 3.0, the newest version of its leading Outlook-based sales software solution. Avidian also announced that Prophet will be available for the first time for enterprises with Prophet Enterprise Client and Prophet Enterprise Server.

"Prophet 3.0 represents Avidian's focus on the needs of our customers," said James Wong, CEO and co-founder of Avidian Technologies. "The new features in this version were added based on our customers' feedback and suggestions. Now Prophet is faster, more customizable, more deeply integrated within Outlook, and available for enterprise customers as well."

Prophet 3.0 includes the following new features:

- o Tighter and more seamless integration inside Outlook provides a faster load time and allows users to manage sales information right from their Outlook Inbox or Contacts.

- o Sales Assistant allows users to send pre-set, timed emails to their contacts.

- o Workflow Engine allows users to customize automatic sales cycle actions and create consistent sales processes to make sure critical tasks get accomplished for every prospect or sale. The workflow engine also automatically creates Outlook emails, calendar events and task items associated with a process.

- o Groups and Permissions' features support unlimited hierarchical sales structures so that the right people see the right information.

Other features new to Prophet 3.0 include increased customization, advanced reporting options, and additional Opportunity Manager and Contact Manager features.

"Avidian's understanding of the sales process is apparent in every aspect of its software," explained Prophet 3.0 customer Sean C. Combs, co-founder and vice president of Steelhead Productions. "Prophet has allowed our sales team to be organized by categorizing leads, qualifying them, and then bringing them through the sales process. I have been able to track the sales progress and run daily customized reports, so now I have viable data to base my sales and marketing decisions on."

Unlike traditional CRM or sales management software, Prophet is built into Outlook, thereby eliminating the need to manage multiple contact databases or toggle between separate applications. Built on the .NET platform, Prophet works entirely inside Outlook and easily integrates with other critical business capabilities. As a result, Prophet turns Outlook data into the building blocks of an effective sales management solution.

The Prophet 3.0 product suite can be purchased as Prophet Standard, Prophet Professional Client, Prophet Professional Server, Prophet Enterprise Client and Prophet Enterprise Server.

Sales Assistant has been added to Prophet Professional 3.0 editions, while Workflow Engine and Sales Assistant have been added to Prophet Enterprise 3.0 editions. Prophet Professional and Enterprise 3.0 editions are designed for stand-alone use, peer-to-peer sharing, and multiple client connections to a Prophet server.

Prophet Standard, Professional and Enterprise 3.0 versions will be launched December 7, 2005. Prices for Prophet Standard Edition start at \$199 per user and \$399 per user for the Prophet Professional Edition.

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About Avidian Technologies

Avidian Technologies is a software company specializing in creating software solutions for users of Outlook and Exchange. Prophet, developed by Avidian Technologies on the .NET platform, is the leading sales management software built inside Microsoft Outlook. The company is headquartered in Seattle, Washington. For more information, please visit www.avidian.com.

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