



shop - learn - help: A Fresh Concept In Online Shopping

Green room, December 09, 2005

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greenroom.ws launches a virtual boutique for selective clientele with good taste, who value originality and substance. This stylish portal offers an array of objects of beauty and function, selected from around the globe.

PR9.NET December 09, 2005 - Los Angeles, CA. Online shopping as we know may be changing for the better. greenroom.ws, an integrated online boutique has taken the E-Boutique concept and turned it into a multifaceted enterprise. Purveyors of objects of beauty and function that least harm the earth and its magnificent eco system.

Partners, Mina Eghbal and Jason Boarde, developed Green Room as an aesthetic portal for creative commerce and philanthropy. Based in L.A., they search the world for product concepts which add greater value to the quality and the beauty of life. A passionate belief in good taste, infused with substance and originality, propelled them to build a virtual boutique with a completely new look and feel, offering an eclectic blend of products for life and work environments. Green Room wants to give its clientele a new shopping experience. Which is why they created a quiet and intimate space for shopping, while learning something interesting about the origin of the product itself. Inclusion of editorials, columns and special features are inspired by their active support of art, community and cultural venues in Los Angeles and elsewhere in the world. All creative content on this site, such as poetry and expert fashion advice, is offered at no charge and commitment to its clientele. This, in itself, is refreshing!

The site boasts an array of exquisite and interesting gifts all brought together in one boutique. The merchandise is amazingly eclectic traversing sleek urban bike to designer hand-made & hand-painted ceramic tiles for home and garden, to collectible-vintage watches and modern tableware, to beautiful jewelry concepts, to a healing aroma therapy sleep system that really works, to a self-healing book art containing original paintings and verse, to eco-conscious natural décor from the Rainforests of Africa & South America...the list goes on and on, so they invite you to visit them and check it out for yourselves.

The Green Room philosophy is all about the integration of beauty, pleasure and giving back. For Mina and Jason, one without the other is hollow and ultimately unfulfilling. From their view, life is a great ocean where we can play and share - Giving is Hip. They happily donate a portion of their annual revenues to their favorite charities. The company has no illusions about changing the nature of life or God forbid, revolutionizing the on-line shopping experience---they just want to make it a little prettier, quieter and meaningful.

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About Green room

Green Room is a unique concept in online shopping. Based in Los Angeles, Co-Founders Mina Eghbal and Jason Boardé developed Green Room as an advocate for creative commerce and philanthropy. It is an intimate space combining quality shopping, editorials and interesting bits of information about the products themselves. We take pleasure in researching and selecting objects of beauty and function marked with creativity and integrity.

The company donates a portion of it's annual revenue to select charitable causes. The Green Room Website is continually updated with new objects and content for your pleasure.

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