



Partnership Brings Conference Software to Non-Traditional Event Venues such as Academic Venues, Universities and Museums

Kinetic Solutions Limited, December 06, 2005

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The leader in Non-traditional Venue-finding, Unique Venues (US), Partners with Kinetic Solutions (UK), the Leader in Conference Accommodation Software

PR9.NET December 06, 2005 - Leading university and conference accommodation software company Kinetic Solutions has just announced its partnership with Unique Venues – a venue-finding company that specialises in sourcing non-traditional event venues for meetings, conference or other events.

The partnership between these two market-leading companies isn't just in the UK, it extends into North America, where Unique Venues and Kinetic Solutions are now sharing an office. The partnership is based on the complementary skills of the organisations; Kinetic provides innovative software for universities, venues and conference centres, which enables them to improve efficiency, provide excellent customer service, and reduce bottom line costs, while Unique Venues offers university housing departments and other non-traditional venues a marketplace for their offerings.

Unique Venues' belief in Kx conference, marketing and catering software for universities is such that the venue-finding company is to host a major launch of the partnership to promote Kinetic to its university clients in North America at its Sales Institute in Miami in January 2006.

In the meantime, Unique Venues is working to ensure that many of Kinetic's clients, who register with them, such as academic venues, universities, museums, stately homes, theatres, conference centres, entertainment and party venues, cruises, restaurants, business centres and more are available online to organisers of conferences and events who want a venue with a difference.

You can find out more about Unique Venues service by visiting http://www.uniquevenues.com/uniquevenues_uk/ in the UK and www.uniquevenues.com in the US. For more information about Kinetic Solutions' innovative Kx software, visit: www.kineticsolutions.co.uk in the UK and www.kxsoftware.com in North America, or contact Mark Williams, Business Development Manager, on 888-539-6020 (email: mark.Williams@kxsoftware.com).

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About Momentum Web Solutions

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About Kinetic Solutions Limited

Kinetic Solutions is a leader in student accommodation and conference management software for the university sector and conferencing markets. Kx software is used in more than 160 venues in the UK and US, ranging from conference centres to universities, sporting venues, training centres and hotels.

Kinetic has ten years experience developing leading edge event management software technologies that deliver significant business improvements for organisations in the conferencing and accommodation sectors. Kinetic has a fundamentally different approach to software that involves its clients in development forums which help shape the future functionality of its solutions. Kinetic offers first class support, including a manned helpdesk to ensure the timely delivery of event, venue and accommodation management services. Kinetic is based at the Innovation Centre, Cranfield, Bedfordshire.

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