



# Heartwood Media Produces NH Loan Fund Video

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*Video will promote resident-owned manufactured housing parks*

PR9.NET December 06, 2005 - MANCHESTER, NH - When the owner of a manufactured housing park decides to close the park, homeowners have few options. Residents must move their homes to another park, a costly and difficult process, and sometimes, another park is not available. The NH Community Loan Fund (NHCLF) is working to change this situation by preserving existing park communities, and they called upon Heartwood Media, a Manchester-based video production company, for help.

Heartwood Media produced a DVD for the Loan Fund, helping the organization to share their success stories with residents of other parks, donors and other non-profits across the country. The DVD features interviews with homeowners, espousing the benefits of cooperative owned parks, and explaining the role that NHCLF plays in helping them achieve their goal of park ownership.

"The Loan Fund has a great mission," says Chris Conroy, Creative Director of Heartwood, "They're helping people take control of their lives and build equity with their homes. It was a pleasure helping them promote their message."

Conroy and his staff filmed on location in two Resident –Owned Communities in the Lakes Region.

"The DVD is a powerful tool for us," says Margaret Landsman, Communications Director of the Loan Fund, "It allows us put a human face on the people who have been successful in forming a co-op and purchasing their park."

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## **About Heartwood Media Inc.**

Heartwood Media, Inc. is an award winning video, TV, and interactive production company based in Manchester, NH. Heartwood partners with a diverse array of clients – including PSNH, Segway, Autodesk, and The Nature Conservancy – helping them focus their message, target their audience, and deliver an intelligently conceived production that gets results.

For more information, contact [pr@heartwoodmedia.com](mailto:pr@heartwoodmedia.com) or visit [www.heartwoodmedia.com](http://www.heartwoodmedia.com).

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