



Quantum Art Solidifies its Presence in the Saudi market Through its Regional Partner SISCOM

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Quantum Art, a leading provider of next-generation content management solutions through its advanced content application server; QP7 Framework and SISCOM a regional provider of information technology and marketing consulting solutions, have previously joined hands to address the Kingdom's needs in the area of content management solutions.

PR9.NET December 06, 2005 - Politics and news headlines aside, the Middle East has been a lucrative and sophisticated market for technology companies who deploy Internet-based solutions. A successful example is the system integrator SISCOM (Sawabeh Information Services Company) in Saudi Arabia, who, among its other Marketing, Consulting and IT services and solutions, is building advanced content management and content publishing systems on Quantum Art QP7.

SISCOM is an information technology and marketing consulting firm serving Saudi Arabia and the Middle East region, specializing in e-procurement marketplaces and corporate portals. The company also assists regional governments in their preparations for e-government initiatives. To offer corporate and government customers future-proof content management solutions, SISCOM has chosen Quantum Art QP7.

"We chose QP7 mainly because of its user friendliness, the choice of programming languages it offers, rich functionality, and its ability to deliver structured coding, which gives us a lot of flexibility," said SISCOM marketing manager Bishr Al-Madani. QP7 helped Siscocom develop and deploy complete administrative Websites that are linked with individual management and college sites.

About the experienced benefits Madani said, "QP7 manages users efficiently and allows us to easily convert a simulation into a live application. We also like the many applications that are already built into QP7, such as user management, workflows, and backups." Thus far SISCOM has deployed five sites based on QP7.

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About SISCOM

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Sawabeh Information Services Company (SISCOM) is an information technology and marketing consulting firm serving Saudi Arabia and the Middle East region since 1989. First founded as a small private consulting practice, it had undergone an era of exponential growth during the 90s. With the rise of e-Procurement marketplaces and corporate portals, SISCOM began transforming a part of its technology competency to serve this important strategic market. SISCOM now dominates the e-Business and e-Commerce regional market pioneering the launch of several globally operated networks. SISCOM has a commitment to its community in readying the regional governments for the electronic government local initiatives. For more information about our products, visit www.saudicommerce.com and www.tradekey.com

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|-----------------|--|
| Phone: | +9661-201-0000 |
| FAX: | +96612013003 |
| Website: | http://www.siscom.com.sa |
| E-Mail: | ksuleiman@siscom.com.sa |
| Address: | Riyadh, King Fahad Road |