



INMAIA Chooses SISCOM to Create Online Presence

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INMAIA, one of the forerunners in the real estate industry in KSA, has chosen SISCOM, a regional provider of information technology and marketing consulting solutions to fulfill hand-in hand INMAIA's goal of expansion in KSA and vision of a better, more modern, and people-centric real estate market in the region.

PR9.NET December 06, 2005 - The chosen SISCOM solution, which was fully delivered, from conception to implementation in a record time, will provide INMAIA with user-friendly and content management-driven websites for INMAIA and its main project Le Mall based on Quantum Art's QP7. This solution will enable INMAIA's customers to access its services via its websites on an anytime, anywhere basis.

Inmaia aims to introduce a new and comprehensive real estate vision in the KSA. They strive to create a new practice that will put INMAIA in the forefront of real estate companies in the region.

SISCOM is an information technology and marketing consulting firm serving Saudi Arabia and the Middle East region, specializing in e-procurement marketplaces and corporate portals.

"With the advent of globalization and automation, we were quick to appreciate that a totally new way of interfacing with customers is necessary," said Mr. Ghassan Sulaihim, INMAIA CEO. "We needed a highly scalable and flexible content management solution that could be rapidly implemented. Once our new content management-enabled website is up and running, we will be able to manage all of our customer interactions more efficiently and with ease." Added Mr. Sulaihim.

"In today's challenging business environments, INMAIA will greatly benefit from Quantum Art's content management solution scalability, flexibility and reliability." said Mr. Haitham Saeed, SISCOM Vice President. "By consistently remaining in touch with people's futures, INMAIA is able to ensure that all elements are in place, in harmony and efficiency. INMAIA's new websites will place INMAIA at the forefront of their business sector", commented Mr. Saeed.

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About SISCOM

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Sawabeh Information Services Company (SISCOM) is an information technology and marketing consulting firm serving Saudi Arabia and the Middle East region since 1989. First founded as a small private consulting practice, it had undergone an era of exponential growth during the 90s. With the rise of e-Procurement marketplaces and corporate portals, SISCOM began transforming a part of its technology competency to serve this important strategic market. SISCOM now dominates the e-Business and e-Commerce regional market pioneering the launch of several globally operated networks. SISCOM has a commitment to its community in readying the regional governments for the electronic government local initiatives. For more information about our products, visit www.saudicommerce.com and www.tradekey.com

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