



Kanoo Travels Cleans Up Jumeirah Beach

Oak Company, December 06, 2005

URL: <http://www.pr9.net/business/hr/3094december.html>

More than fifty employees and their family help clean up one tonne of waste from Jumeirah Beach

PR9.NET December 06, 2005 - Dubai, United Arab Emirates, December 6th, 2005: Kanoo Travel, the largest Travel Company in the Middle East, organised a 'Beach Clean Up' drive supported by the Emirates Environmental Group (EEG) on Friday as part of their Corporate Social Responsibility programme. More than fifty Kanoo Travel employees and their families gathered together on Jumeirah Beach to help clean up one tonne of waste from the open beach front.

"In keeping with our Corporate Social Responsibility policy, Kanoo Travel is committed to cleaning and protecting our environment. Our staff enthusiastically volunteered on a Friday morning with their families to clean up Jumeirah beach. We managed to collect one tonne of waste, comprising of plastic bags, bottles, wrappers and cigarette filters," says Mr. Kazi Mohammad Ali, Travel Manager UAE.

Kanoo Travel is a part of The Kanoo Group, which actively partners with social and professional non-profit organisations and is a founder member and investor partner of the Dubai Quality Group (DQG) and a corporate member of the Emirates Environmental Group (EEG). The corporate conviction of Kanoo Travel is rooted in quality and it became the first Travel Management Company to be certified by the International Organisation for Standardisation (ISO). Kanoo Travel is also the only Travel Management Company to win the prestigious Dubai Quality Award in 2001. As a part of its Corporate Social Responsibility programme, Kanoo Travel plans to organise several events to help social and environmental causes in the near future.

About Kanoo Travel: (www.kanoo.com)

The Kanoo family's involvement in air travel goes back to 1937 when the company provided refueling facilities in Bahrain for Imperial Airways seaplanes on route to India and Australia. In 1947 Kanoo Travel became the first IATA agency in the Gulf and in 1997 they became the very first Travel Company in the Middle East to receive the ISO certification.

Today, Kanoo Travel is the largest travel company in the Middle East, with a team of travel specialists operating a network of over 170 offices in the region and through a global network of world-class travel partners. Kanoo Travel provides the most comprehensive and specialised services in the travel industry with unmatched quality awards and achievements that guarantees the highest level of customer satisfaction.

Kanoo Travel provides its services in five main specialised areas:

 Kanoo Corporate - Business Travel Services.

 Kanoo Retail- Travel Services for the individual travelers.

 Kanoo Holidays – For all type Leisure Travel

 Kanoo Marine - Marine and Offshore Travel Services.

 GSA's- General Sales Agents for international airlines.

#

About Oak Company

Oak Consulting is a UAE Based Public Relations company specialising in IT and Business PR

Phone: +00971507343840
Website: <http://www.oakconsulting.biz>
E-Mail: nimi@oakconsulting.biz
Address: P.O.Box 39261, Dubai, UAE