



SISCOM Powers TradeKey.com

SISCOM, December 06, 2005

URL: <http://www.pr9.net/business/ecommerce/3091december.html>

SISCOM, a regional provider of information technology and marketing consulting solutions, today announced the launching of Version 1.1 of its business-to-business portal Trade Key.com.

PR9.NET December 06, 2005 - "SISCOM has launched a new version of TradeKey boasting 35 new features and powered with the instant ability to be launched in any country around the world. This marks a new era in our ability to be first in pioneering state-of-the-art B2B marketplace software. It is important to note that we are one of the very few worldwide companies that successfully mastered to package B2B Marketplace software," said Mr. Waleed Abalkhail, SISCOM President. "The growth of our own knowledge capital and our gifted people are the cornerstone of our continued growth," added Mr. Abalkhail.

Since 1989, SISCOM has helped Saudi Arabian companies and organizations in both the public and private sectors leverage the benefits of emerging technologies for their business. In 2005, SISCOM carried out a strategic reorientation of its e-Commerce division. The leader of e-Commerce in the Middle East intends to focus increasingly on the development of new and future-oriented business ideas offering high sales potentials.

In its continual effort of improving its services to better address client needs and meet their expectations, SISCOM, has today launched a new version of TradeKey.com. TradeKey is the World's Fastest Growing Global Online Trading Space, with a database consisting of thousands of members.

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About SISCOM

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Sawabeh Information Services Company (SISCOM) is an information technology and marketing consulting firm serving Saudi Arabia and the Middle East region since 1989. First founded as a small private consulting practice, it had undergone an era of exponential growth during the 90s. With the rise of e-Procurement marketplaces and corporate portals, SISCOM began transforming a part of its technology competency to serve this important strategic market. SISCOM now dominates the e-Business and e-Commerce regional market pioneering the launch of several globally operated networks. SISCOM has a commitment to its community in readying the regional governments for the electronic government local initiatives. For more information about our products, visit www.saudicommerce.com and www.tradekey.com

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