



GulfPersonnel.com launches in the Middle East

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The Job Portal promises to focus on Job Seekers by introducing 'real time' job alerts and 'register by email' options

PR9.NET November 27, 2005 - Dubai, United Arab Emirates, November 27th, 2005: GulfPersonnel, a leading Recruitment and Search company based in Knowledge Village, today announced the launch of their job portal 'GulfPersonnel.com' which caters to both job seekers and recruiters in the Middle East. GulfPersonnel.com, which was in its testing phase, already boasts of more than 105,000 job seekers and an impressive list of recruiters. It is also the first job portal in the Middle East to offer job seekers simplified email registration procedures and 'real time' job alerts and the first to offer recruiters an 'Assured Response program' whereby job postings for clients will be backed up with offline recruitment processes which will guarantee response.

Speaking on the launch, Mr. Amit Saxena, Director of GulfPersonnel says, "With the number of online users growing at a rapid pace there was a need for an e-recruitment solution in the Middle East job market. GulfPersonnel.com seeks to fulfill this need. E-Recruitment provides faster response cycles and confidentiality to the recruiter and immediate visibility to jobseekers."

"Job searches can be a trying experience anywhere in the world. The plight of jobseekers in the Middle East is augmented by prolonged registration procedures and a lack of response from the recruitment agency after that. A jobseeker can now register with GulfPersonnel.com by choosing the job he or she is interested in and simply email the resume to the relevant email address for the applicable job. GulfPersonnel.com will also send job alerts to candidates if a job requirement matching their profile gets placed on the website. This will help our candidates get job alerts in real time and will also give our recruiters a chance to select the best talent from a wide database of candidates," Mr. Saxena adds.

GulfPersonnel.com is the first job portal in the Middle East to offer the 'Register through email' option to the jobseeker. Since most recruitment companies and recruiters will be using the GulfPersonnel.com website for sourcing resumes, the candidate can generate visibility immediately to multiple recruiters by registering in only one place. GulfPersonnel.com provides several career advancement services like resume counseling and e-learning courses to jobseekers free of cost. In four weeks of user testing, more than 1000 jobs have been placed on GulfPersonnel.com and 12000 job alerts have been sent out.

GulfPersonnel FZ LLC is a Knowledge Village partner with its regional headquarters Dubai Knowledge Village. It specializes in search and recruitment for the Oil & Gas, Information Technology and Heavy Engineering industries. GulfPersonnel has a track record of 20,000 placements in 13 countries to date.

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About Oak Company

Oak Consulting is a UAE Based Public Relations company specialising in IT and Business PR

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