



360 Degree Customer Visibility by PRONTO North America

TR Cutler, Inc., November 29, 2005

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Customer Visibility in 360 Degree view by PRONTO North America

PR9.NET November 29, 2005 - According to Mike Ligudzinski, CEO of PRONTO North America, "Relationship Management provides 360 degree customer and prospect visibility. Relationship Management at-a-glance account status reduces time spent drilling into customer details and keeps sales staff up-to-date."

The PRONTO-Xi Relationship Management product helps manufacturers and distributors to conduct relevant, well-timed marketing programs to enhance customer relationships as well as increase profits. Relationship Management campaigns encompass telesales scripts, campaign effectiveness, all measured and graphed within the application.

PRONTO North America, Inc. based in Eden Prairie, MN, is widely recognized as the authority in technologically driven business solutions and process management. Utilizing innovative implementation techniques and tools, PRONTO North America generates increased performance, service, efficiency, and accountability. Through PEER (Process Evaluation Executive Review), PRONTO North America captures the values of Lean Manufacturing throughout the enterprise. This functionality is accomplished utilizing a highly-trained world-class staff and an innovative process modeling and automation toolset unmatched in the industry, ensuring the realization of continuous process improvement and profitability. This expertise segues to PRONTO BPM powered by XSol.

PRONTO North America is the North American Master Distributor of PRONTO-Xi, a comprehensive software system allowing manufacturers, distributors, and retailers to effectively manage all phases of their business. Far beyond just another Enterprise Resource Planning (ERP) System, PRONTO-Xi's financial and distribution applications are unique and have provided maximum return on investment for a wide variety of organizations since 1976. From PRONTO Production to PRONTO Advanced Warehousing; from PRONTO Planning to PRONTO Quality Management System (QMS); from PRONTO Distribution Requirements Planning (DRP) to PRONTO Forecasting Management, the cross-section and breadth of integrated elements addressed by PRONTO-Xi is unmatched in the marketplace and justifies its natural leadership role as the best fully integrated business software solution.

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About TR Cutler, Inc.

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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