



PR Grants Available for Non-Profit Organizations

cyberalert, November 28, 2005

URL: <http://www.pr9.net/business/marketing/3025november.html>

All not-for-profit organizations in the U.S. and Canada are eligible for PR Grants to be awarded by CyberAlert, Inc., a leading press clipping, media monitoring, broadcast monitoring and Web clipping service. Each grant consists of one full year of news monitoring service with a retail value of \$2,700 to \$3,900

PR9.NET November 28, 2005 - Stratford, CT – CyberAlert, Inc., an online media monitoring company, today announced that, for the third consecutive year, the company will award a minimum of 10 public relations grants to not-for-profit organizations. Each grant consists of one full year of free news monitoring / press clipping services, ranging in value from \$2,700 to \$3,900. The aggregate value of the grants is expected to total at least \$25,000.

In January 2005, CyberAlert awarded 15 grants with a total value exceeding \$35,000. Recipients of the grants included the American Jewish World Service, Common Cause Education Fund, Islamic Society of North America, Mothers Against Drunk Driving (Canada), National Alliance for the Mentally Ill, and National Network to End Domestic Violence.

The previous year CyberAlert awarded PR grants to 16 not-for-profit organizations including the Alzheimer's Foundation of America, American Association of Poison Control Centers, Earthwatch Institute, La Leche League, Lutheran World Relief, and the RespectED program of the Canadian Red Cross.

All not-for-profit, educational and charitable organizations in the United States and Canada are eligible to apply for the grants, except previous grant recipients. CyberAlert is accepting grant applications until December 31 and will announce the grant recipients in January.

A simple and secure grant application is available online at <https://secure.cyberalert.com/grants.html>.

"The PR grant program is one way for CyberAlert to assist not-for-profit organizations and to give back to the public relations profession that has helped our business grow and expand successfully over the past six years," stated William J. Comcowich, CEO of CyberAlert.

Founded in 1999, CyberAlert (<http://www.cyberalert.com/>) is a worldwide press clipping, media monitoring, broadcast monitoring and Web clipping service. Its CyberAlert 4.0 worldwide news monitoring service monitors over 25,000 online news sources each day in 17 languages. The company's broadcast monitoring service monitors the closed caption text of over 2,100 news programs on over 500 TV stations in the Top 100 markets in the United States. To monitor consumer discussion (online word-of-mouth), its NetPinions service monitors over 95,000 Web message boards and UseNet news groups for consumer insight about companies, products, key issues and trends and its BlogSquirrel service monitors over 5 million blogs each day.

Additional information about CyberAlert services is available at <http://www.cyberalert.com>

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About cyberalert

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