



# ESADE at the first European meeting of business schools with Executive MBAs

ESADE Business School, November 26, 2005

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*Since 1943 when the first Executive MBA was imparted at the University of Chicago until now the AACSB created a consultative council to track the evolution. Series of International Meetings were held mainly in America, and ESADE Business School became the first european host.*

PR9.NET November 26, 2005 - Spain - ESADE has helped organise the first meeting for business schools with Executive MBA programmes to be held in Europe, at the Hotel Princesa Sofía in Barcelona. The Executive MBA Council Conference, opening today and due to go on until 2 November, will be attended by Xavier Mendoza, Dean of ESADE Business School, who will also lead a plenary session entitled: 'Current and Emerging Trends in the Executive MBA Market'.

ESADE is also contributing four lectures to the exhaustive programme featuring experts from the main business schools worldwide, analysing the future of EMBA training, programmes which are of particular importance to the English-speaking market.

The first Executive MBA was imparted at the University of Chicago in 1943. However, it was not until the 1960s that it became consolidated as an essential training programme for enhancing managers' abilities and professional performance. In 1981, the American Association of Colleges and Schools of Business International (AACSB International) created a consultative council to track the evolution of Executive MBAs, and in 1987 the first this series of international meetings was held in Toronto. Next year's meeting will take place in Baltimore.

ESADE's EMBA is aimed at senior managers capable of adapting to new scenarios and of designing the best strategic solutions, leading the future from posts of senior management in their companies.

ESADE Business School focused the Executive Education -<http://exed.esade.edu> - in its Executive Education and In-Company Training Units. It is possible to enrol programs all year round in Madrid - <http://exed.esade.edu/madrid> -, Barcelona and Buenos Aires. Those educational services provide specific training that caters to the professional development requirements of companies and managers at different stages of their careers.

ESADE Executive Education offers specific training for Senior Management, an Executive MBA - [http://exed.esade.edu/emba\\_en](http://exed.esade.edu/emba_en) -, Open Enrolment programmes - [http://exed.esade.edu/pdg\\_en](http://exed.esade.edu/pdg_en) - and functional and sector-focused management - [http://exed.esade.edu/pm\\_en](http://exed.esade.edu/pm_en) . Companies seeking In-Company Training -[http://exed.esade.edu/incompany\\_en](http://exed.esade.edu/incompany_en) - for their managers receive training tailored to meet their designated objectives.

ESADE Business School, which belongs to a network of professional business schools, began operating in 1960. It currently has 6,000 students and more than 25,000 alumni in posts of responsibility all over the world. It carries out its activities from its facilities in Barcelona, Madrid and Buenos Aires, and has special agreements with over 100 universities worldwide for management and professional training.

Get periodical information about Management Education at [http://exed.esade.edu/newsletter\\_en](http://exed.esade.edu/newsletter_en) . Complete information available at <http://exed.esade.edu>

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## About ESADE Business School

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