



Successful Virtual Assistants Share the Critical Skills for Building a Virtual Assistant Business

Grow Your VA Biz, November 21, 2005

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The Virtual Assistant industry is a growing service-based field, yet many Virtual Assistants find it difficult to build and sustain a successful and profitable practice.

PR9.NET November 21, 2005 - VICTORIA, BC – The Virtual Assistant profession is a growing service-based field, however many Virtual Assistants find it difficult to build and sustain their own businesses. According to Cindy Greenway, Virtual Manager, many VAs lack the critical skills clients are looking for when considering a Virtual Assistant to help them build their business.

Virtual Assistants (VA) are defined as "an entrepreneur who works from their own home-based office and assists small business owners with their administrative and revenue generating tasks." From speaking to small business owners in various professions, Greenway, along with her partners Tina Forsyth, OnlineBusinessManager.com and Andrea J. Lee, MultipleStreamsofCoachingIncome.com, developed the 10 Critical Skills according to what they wanted and expected from hiring a Virtual Assistant. The 10 Critical Skills, delivered as a free ecourse, tells VAs about the areas they need to know about in order to help their clients with revenue generating activities. In providing this kind of support, a VA becomes somewhat of a valuable "profit center" to their clients, rather than just another monthly expense.

To continue in assisting VAs, Greenway, Forsyth, and Lee recently launched the Grow Your VA Biz resource area - a membership site devoted to teaching Virtual Assistants how they can build and sustain a profitable business with great clients and great revenue.

For less than \$1 a day, Virtual Assistants can access the resources, teleseminars, business building strategies and much more, all available in the Grow Your VA Biz member area.

To learn more about the 10 Critical Skills and the Grow Your VA Biz member area, Greenway invites current Virtual Assistants and those that would like to start their own Virtual Assistant practice to visit the Grow Your VA Biz website at <http://www.GrowYourVABiz.com>.

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About Grow Your VA Biz

The Virtual Assistant industry is a growing service-based field, yet many Virtual Assistants find it difficult to build and sustain a successful and profitable practice.

Website: <http://www.growyourvabiz.com>

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