



# TR Cutler's Competitive Advantage Manufacturing Program Lead by Dean Schmidt

TR Cutler, Inc., November 14, 2005

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*Competitive Advantage Manufacturing Program presented by TR Cutler, Lead by COO Dean Schmidt*

PR9.NET November 14, 2005 - Thomas R. Cutler, President of TR Cutler, Inc., ([www.trcutlerinc.com](http://www.trcutlerinc.com)), the nation's largest manufacturing marketing and public relations firm, based in Fort Lauderdale, Florida, is please to announce a new public relations marketing program: Competitive Advantage Manufacturing Program (CAMP).

CAMP will be managed by Vice-President of Operations for TR Cutler, Inc., Dean Schmidt. Schmidt will serve as a key liaison between the TR Cutler, Inc. Manufacturing Media Consortium of two thousand plus journalist writing about the manufacturing sector and manufacturers who want to articulate the methods and distinctions that allow for their competitive advantage.

Accord to Cutler, "Whether a lean manufacturing process, Six Sigma, or unique market advantage, there are thousands of manufacturers who still have been reluctant to tell their story and we are thrilled to have Dean work with those progressive companies who want to tell their story to the media."

Schmidt noted, "Tom has long recognized the importance of the manufacturing sector, even when it was not popular. He is a visionary who has become the manufacturing journalist worldwide and gives back to the sector with creative programs, scholarships, and an unimaginable dedication and perseverance."

Cutler has authored more than 1000 articles for a wide range of manufacturing periodicals, industrial publications, and business journals including most of the leading monthly trade publications.

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## About TR Cutler, Inc.

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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