



ServiceWanted.com makes it easier for UK consumers to find service providers and heralds the end of Rogue Traders

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In the future no one will bother with trawling through directories - they'll simply tell the Universe what they need and expect service providers to come to them with credentials. ServiceWanted is the ideal meeting place for consumers and service providers.

PR9.NET November 08, 2005 - Sourcing a service provider using Yellow Pages or another business directory can be notoriously hit-and-miss, as there's no way of telling if you'll get an expert or a cowboy. ServiceWanted.com, a website run from Oxfordshire, intends to combat this problem.

www.ServiceWanted.com is a 'virtual message board' where consumers anonymously post their requests for services - anything from babysitters to barristers. For example, if someone's looking for a 'builder in Barnsley', they simply post a request with a brief description of what they want. 'Builders in Barnsley' are immediately notified of the consumer's request: they read it and offer their services if they're able to help.

With ServiceWanted.com, the service provider approaches the consumer, rather than the other way round. Unlike directories which provide impersonal lists of business contacts, the ServiceWanted.com system filters service providers down to those which are available with the right skills and sufficiently keen to make an effort to win the customer's business.

The most important part of the system is the BusinessProfile. When consumers look for services, they want to know about the providers they're about to trust - for example what they've done in the past and whether they're suitably qualified, reliable, trustworthy and honest. ServiceWanted.com business members complete a BusinessProfile comprising contact details, location map, mission statement, service information, qualifications, photos, etc., all in an easy-to-navigate format for their potential customers to view. Previous customers can add their feedback to the profile so future clients know what to expect.

Nigel Hindle, managing director of ServiceWanted.com, says: "We believe our system will make it much easier to find service providers and help eliminate rogue traders. Most people I know have had a bad experience with a dodgy tradesman or a company which charges the earth for a mediocre job. I decided to launch ServiceWanted.com because I was fed up with having to randomly choose a service provider from the usual selection of business directories, spend ages phoning round, and then take a guess on which one to use. If all service providers were required to prove their 'business credentials', rogue traders couldn't survive. It's time to turn the situation around."

Thanks to ServiceWanted.com, when consumers need a service, they can now cut out the chase and simply post a quick and convenient online request. It is easy to post requests for a whole array of home improvement services in a matter of minutes - saving a great deal of time.

Service providers benefit too. The ServiceWanted.com system of precisely targeted 'pay-as-you-go' advertising provides businesses with cheap, minimum-risk marketing with no commitment - they can see what their potential customers want before they pay anything. For a limited period, ServiceWanted.com is allowing newly registered service provider businesses to respond free to consumer requests so they can try the system with no risk.

Support Charity Proposition.

We ask our existing users to introduce ServiceWanted to others to support charity - we give 12.5% - 25% of the charge, which we make to our business members to respond to requests, to a charity of their choice. Introducer info

We would like to invite you to help good causes by introducing ServiceWanted to your readers - they'll benefit from this free-to-use, useful tool and your chosen good cause will benefit every time they use the site to find a service provider.

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About servicewanted

Psychic Realm offers live online psychic readings and Tarot reading 24/7 With Celebrity readers like Craig Hamilton Parker and Russell Grant

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