



HometownQuotes Adds Life Insurance Quotes

HometownQuotes.Com, November 02, 2005

URL: <http://www.pr9.net/business/financial/2859november.html>

Online Insurance Quotes Service Responds Customers Needs; Adds Life Insurance

PR9.NET November 02, 2005 - FRANKLIN, TN – In response to the needs and feedback of their customers and concerns about rising life insurance costs, the online insurance web site HometownQuotes.Com has recently begun offering life insurance quotes to its online customers. Customers visiting the HometownQuotes.Com site can now get up to five life insurance quotes from agents in their home area.

"We simply listened to the feedback from our customers," said Matt McWilliams, Vice-President of Customer Relations. "Offering our visitors free life insurance quotes only expands the services we offer and help that we can be to our customers."

National and international events have had an impact on the agents of HometownQuotes.Com as well. "The recent rash of hurricanes and affect they left on families played a part in this decision," McWilliams said. "Families that we know and families nationwide are looking for an easier, better way to shop for life insurance, and we want to help these people the same way we have helped our customers shop for home, auto, and health insurance."

HometownQuotes.Com will have agents representing all of the top life insurance providers, from large corporations to local independent agents, McWilliams said. Agents will available to help customers decide what coverage is best for each individual and family, whether it be a term life insurance policy or permanent whole life or variable life insurance policy.

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About HometownQuotes.Com

HometownQuotes.com was founded in 2003 by two former insurance professionals who believed that there was a better way for individuals to connect with local insurance agents in your hometown. Armed with that belief and a working knowledge of the insurance industry HometownQuotes.com was born.

Today, almost two years later, HometownQuotes.com is the industry authority in providing quick and easy quotes to consumers. HometownQuotes.com was founded on the principal that consumers deserve better than the 800-number approach for their insurance needs and that local agents were better suited to handle a clients needs.

Phone:	615-586-3102
FAX:	310-601-1851
Website:	http://www.hometownquotes.com
E-Mail:	info@hometownquotes.com
Address:	310 West Philadelphia Avenue Pinebluff, NC 28373

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