



Google Advertising Professional Stephen M. Noton Celebrates One Year GAP Anniversary

Internet Advertising Agency, October 29, 2005

URL: <http://www.pr9.net/business/marketing/2852october.html>

Internet marketing specialist Stephen M. Noton marks his first year anniversary as being an official Google Advertising Professional on November 10, 2005, the occasion to be celebrated at the Adverted Internet Advertising Agency and possible even at Google itself.

PR9.NET October 29, 2005 - As the first year of the Google Advertising Professionals program draws to a close, the pioneers of the program -- including Noton -- have demonstrated excellence in service to their clients and in upholding the high standards required of the GAP program itself. Noton has been involved in AdWords campaigns during the past year which have reached a combined total value in the six figure area. In other words, Noton joins with the group of other GAP designees in contributing to the dramatic rise in Google's stock value to the \$300 U.S. plus range. Additionally, through Noton's efforts, a wide array of different companies have been able to grow and expand their markets thanks to the power of the Internet and Noton's advertising programs.

During the past year, Yahoo! has launched its Yahoo! Search Marketing Ambassador program of which Noton is also a participating member. Microsoft is considering a similar program in the not too distant future.

Becoming designated as a Google Advertising Professional is not an easy task. A person like Noton needs to pass the requisite examinations. Once those hurdles are overtaken, a person interested in the program must manage a large enough client campaign to meet the minimum requirements set forth by Google. After successfully managing an appropriately sized client for ninety days a participant in the program is given a Qualified Google Advertising Professional designation. If you continue on course as Noton has done, you become a full-fledged Google Advertising Professional. Noton's Google Advertising Professional feature page at Google can be found at:

<https://adwords.google.com/select/ProfessionalStatus?id=kNbWH8PQsa8fFvJAYPOrLA>

The easiest method at the present time of find a Google Advertising Professional is to go to Google.com and do a search for a "Google Advertising Professional" in your city, region or country.

Noton has noted that if a person is in Singapore and has some free time, guests are always welcome at the Adverted Internet Advertising Agency Office and celebrate with Stephen and the other team players on this anniversary. To get directions to the office visit <http://www.adverted.com/Singapore/>

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About Internet Advertising Agency

Our mission is simple; deliver sales based results for all our clients. You won't see us winning a Gold Lion at Cannes as we don't create million dollar campaigns that only result in our profits increasing. However you probably will see us winning multiple Effie Awards as everything we do is based on effective results.

The Adverted Internet Advertising Agency has at its core Stephen M. Noton, who has over 7 years of Internet advertising experience and has not only shown returns for countless clients but has amassed his own empire of Internet based projects, Adverted being one of them.

Phone:	+65 9677 3769
Website:	http://www.adverted.com
E-Mail:	pr@adverted.com
Address:	Singapore Internet Advertising Agency 32 Maxwell Road #03-23 Whitehouse Singapore SG 069115