



JeevanSathi.com: Track your matrimonial contacts

jeevansathi internet services, October 27, 2005

URL: <http://www.pr9.net/home/marriage/2845october.html>

JeevanSathi.com, India's Leading Matrimonial Website introduces a new messaging system for its members where they can track their communication with prospective matches.

PR9.NET October 27, 2005 - JeevanSathi.com launches yet another interesting feature for its members, the new Message Management Module (MMM). A member can access this module after logging in to his account where it will be displayed as 'My Inbox'. This new module will allow each member to keep a track of the interaction that takes place with their prospective matches.

'My inbox', i.e. the MMM is quite similar to an e-mail account on the internet. Here you can access all your sent and received mails, create folders and so on. According to Mr. Vivek Khare, Business Head of JeevanSathi.com, "The MMM has a highly customised interface that will make the tracking of communication with all potential matches much simpler."

The MMM (My Inbox) also has a feature that lets you know whether the person you have contacted has seen your matrimonial profile or not, irrespective of the response to your initial contact. "This is a unique feature and is not available on any other matrimonial website," added Khare.

The Message Management Module has an added advantage of letting you see the latest contacts and messages received even if you do not receive Jeevansathi mails on your normal e-mail account or are not logged in to your e-mail account.

The MMM is an attempt by the JeevanSathi team to make the communication among its members simpler. Prior to this, JeevanSathi.com has created many such products and features which have proved to make e-Matrimony a more serious and a reliable avenue to find your life partner.

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About JeevanSathi.com

JeevanSathi.com is an acquisition of Info Edge (I) Pvt.Ltd. popularly known as Naukri.com since September 2004. It is the fastest growing matrimonial website of India with a database of 5,00,000 matrimonial profiles and has twenty three main branches spread all over India. JeevanSathi.com has reached out to the masses through Television, FM Radio, National dailies, Internet and provides other services like Free on-line Registration, Search and sending Contacts.

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About Naukri.com

Naukri.com, India's no. 1 job site and the flagship brand of Info Edge revolutionized the concept of recruitment in India. Since its inception in 1997, Naukri.com has seen exponential growth year after year. The company has attracted investments from leading venture capitalists, Kleiner Perkins Caufield & Byers and Sheralo Ventures, apart from ICICI Ventures.

Naukri.com is a recruitment platform and provides services to the corporate world, placement agencies and job seekers in India and overseas. It offers a bouquet of products like Resume Database Access, and Response Management tools and its services include Job Postings, and Branding solutions on the site. With 80000 job listings live at any point, Naukri.com serviced over 27000 corporate clients in the past year. For more details log on to <http://www.naukri.com> and <http://www.infoedge.in>

Website: <http://www.naukri.com>