



Pioneering organic skin oil promotes skin health and treats the signs of ageing

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Natural beauty product pioneer Primavera has launched its revolutionary Intensive Anti Oxidant Skin Oil

PR9.NET October 27, 2005 - Natural beauty product pioneer Primavera has launched its revolutionary Intensive Anti Oxidant Skin Oil, a unique blend of vitamin-rich oils for skin cell renewal and improved vitality, suitable for face and body.

The Oil – totally chemical-free like all Primavera preparations – is a harmony of the finest natural oils chosen for their anti-ageing and therapeutic effects.

Key actives include Bilberry seed oil for anti-ageing, Calendula petals for soothing and healing and Jojoba to allow the Oil to be effortlessly absorbed without residues.

Best as a gentle, twice daily massage, the Oil provides the natural, healthy solution to maintaining a younger-looking skin that is toned, revitalised and rejuvenated.

Anna Gwilt, creator, says "This exceptional treatment oil contains organic essential oils, including vanilla, neroli & rose otto, all selected for their skin rejuvenating and health giving properties, not to mention the glorious aroma".

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About Primavera Aromatherapy

Primavera Aromatherapy is located in the historic village of Mells, close to Frome in Somerset. The company, which was established in 1986, employs local people and is owned by its founder and Managing Director Anna Gwilt.

Anna Gwilt is the creative force behind Primavera and spent 30 years in practice as a registered naturopath and osteopath. She has spent many years researching and sourcing plant materials and herbal extracts for encouraging healthy skin and combating infection. In addition to Primavera's own skin and body care range, the company offers tailor-made formulation development and bulk manufacturing services. For 15 years, Primavera has designed and produced own-label products for a number of high-profile beauty brands distributed around the world.

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