



New Hoodia Lable Makes Sense...

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Bigger is not necessarily better, especially when it comes to helping the overweight with the challenges of weight loss.

PR9.NET October 24, 2005 - As soon as Hoodia Gordonii was recognised as being a potent natural aid to help with weight loss, the major herbal manufacturers started to bring various Hoodia based supplements to market.

Then, as interest grew, major US and UK television stations ran documentaries about Hoodia, resulting in dozens of "smaller players" springing to life, producing their own "mini-branded" products.

As competition has grown, some facts have been marketed as fiction, with some fiction, being marketed as Hoodia fact.

One of the many challenges of the Hoodia consumer faces today, is deciphering the fact from the fiction, and so make an informed choice about the best product to buy.

As the Hoodia supplements marketplace has become intense, the latest hype surrounds the required dosage size, with some brands launching 750 mg, 1000 mg, and even 1250 mg size tablets.

As impressive as this sounds, the larger supplements allow for little room for the consumer to find the right dosage for their specific requirements. Hoodia Gordonii is a highly effective weight loss ingredient, and though safe to use, should still be used in the smallest amount necessary to do the job. Shocking the system by taking 3, 1250 mg tablets of Hoodia a day (or more according to some manufactures), could be asking for trouble in some people.

That is why Hoodia Diet SENSE has been launched.

Hoodia Diet SENSE, is pure Hoodia Gordonii, from the Kalahari, manufactured in the USA to FDA and GMP guidelines and practices. It is also a much more practical and safe dosage of 250 mg.

Users can start off at 250 mg 3 times a day, and steadily and gently increase their dosage to find their right level of gradual weight loss (we recommend a maximum serving size of 750 mg built up over a small period of time). Everyone is unique, which is why everyone has to take the time to find their perfect dosage.

There is also a side bonus for the consumer - the price.

Rather than the inflated prices that match the inflated tablets that many Hoodia merchants are marketing, we have much more affordable pricing, meaning that more people will be able to find support in dealing with their weight issues.

We hope to reach the consumers that are unable or unwilling to spend 40.00 or more for a bottle of Hoodia, especially if Hoodia is new to them. There is a huge untapped potential market with consumers waiting for the price to fall into their comfort zone to make that decision to buy.

Hoodia Diet SENSE meets the "gold standard" for Hoodia supplements, only using grade A 100% pure South African Hoodia Gordonii. We use only the "core" of the stem that contains the active appetite suppressing molecules, making for a high quality product. The manufacturing profile meets and exceeds FDA and GMP standards, with no less than 5 quality control measures in place throughout the manufacturing process. All orders are shipped with copies of the CITES Export Certificate and Quality Control Certificates of Analysis.

For anyone seeking an all natural high quality weight loss supplement at a very reasonable price, we believe our Hoodia Diet SENSE will completely fill that need. Hoodia Diet SENSE makes Hoodia safe, more effective and now affordable.

"We are all very excited to be a part of this bit of Hoodia history at www.hoodia-gordonii-750.com. It is not only a chance to bring a remarkable product to many more consumers but a chance to let others in on a great business opportunity". Deborah Patrie, Diet SENSE wholesaler continued to say: "Many resellers will be needed to fill the demand for the Diet SENSE brand. We see a bright future ahead for everyone working with us to spread the news of this new and exciting Hoodia product".

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About Hoodia-Gordonii-750.com

At Hoodia-Gordonii-750.com we sell only the best hoodia gordonii supplements available. Our products are produced under license for us by an established nutritional supplements manufacturer, Advanced Dietary Formulas. On our website we retail directly to the consumer as well as provide a venue for interested parties to find information about wholesale opportunities with new Hoodia Diet Sense. We also feel that it's our responsibility to educate the public about buying high quality hoodia supplements and avoiding the scams and low grade hoodia products on the market.

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