



ERP Selection Process Profiled in Food Engineering

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Food Engineering Magazine Profiles ERP Selection Process

PR9.NET October 21, 2005 - In the latest issue of Food Engineering magazine, leading manufacturing journalist Thomas R. Cutler, profiled Calhoun Bend Mill. Based in Jonesville, Louisiana, Calhoun Bend Mill manufactures a wide variety of dessert, cornbread, and fry mixes. The company sells its products to grocery stores via direct store delivery distributors (DSD), and via phone, mail order and the Internet. Other distribution channels for Calhoun Bend Mill include sells to restaurants, hospitals, schools and other institutions with the Food Service line. The company also manufactures mixes for contract customers and offers private labelling.

The Louisiana food manufacturer selected PRONTO ERP (Enterprise Resource Planning), the leading food manufacturing enterprise management systems. According to Martie Hoover, Operations Manager at Calhoun Bend Mill, the company was seeking a solution to automate current business processes and expand as the company grows. "We reviewed several food manufacturing ERP vendors, but PRONTO ERP stood out with its full suite of modules and functionality." Hoover made it clear, "With PRONTO-Xi, we no longer need to create manual spreadsheets. With faster and more accurate reporting, we make better decisions about material requirements and purchasing."

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