



# Joslin Rowe launches viral Accountancy game

Bigmouthmedia, October 12, 2005

**URL:** <http://www.pr9.net/business/financial/2746october.html>

*Think You're Good With Numbers? Try Joslin Rowe's new online number-crunching game.*

PR9.NET October 12, 2005 - The search is on for the brightest numbers whizz in the accountancy world.

Over the next 12 months new online game Calc"U"Num ( <http://www.joslinrowe.com/calc-u-num/> ) will put the mental arithmetic skills of accountancy professionals across the UK to the test.

Each month the top scorer will win a fantastic prize and go forward to the head to head final next year and the chance to be crowned "Calc"U"Num" champion 2006.

As well as the game's focus on challenging numerical ability it also has a serious purpose, as Michael Buckley, Consultant on Joslin Rowe's accountancy division explains.

"It's not unusual for some interviewers in the investment banking world to suddenly ask prospective employees to do a mental arithmetic exercise. What is amazing is how many financially minded candidates find this almost impossible to do under the pressure of an interview situation. In a world of calculators and macros, Calc"U"Num strips everyone right back to basics!"

To play the game logon to specialist accountancy careers website, <http://www.joslinrowe.com/accountancy> The top scorer in October will win an IPOD NANO - the very latest, slim line, long play MP3 player from Apple, courtesy of Accountancy Recruiter of the Year, Joslin Rowe.

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## About Bigmouthmedia

Bigmouthmedia are world-wide specialists in search engine optimisation, brand protection online and internet marketing.

**Phone:** +44 (0) 131 555 4848  
**Website:** <http://www.bigmouthmedia.com>  
**E-Mail:** [robin.richmond@bigmouthmedia.com](mailto:robin.richmond@bigmouthmedia.com)

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