



MOSAIC SERVICES- An LSI based SEO Company

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MOSAIC, is an LSI based Search engine marketing and Optimization Company. Mosaic is among the first few SEO Companies to incorporate LSI (Latent Semantic Indexing), the latest technique Google is slowly adopting for SERPs in our SEO campaigns.

PR9.NET October 07, 2005 - New Delhi, India -- LSI is a methodology involving statistical probability and correlation that helps in deducing the semantic distance between words. In Latent Semantic Indexing, not only keywords contained in a document would be recognized, it would see the document collection as a whole, to establish which other documents contain some of those same words. In LSI, documents that have words in common is considered semantically close, and ones with few words in common to be semantically distant.

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Mosaic's Latent semantic indexing based SEO services offer the best value for money. With our LSI, your website becomes strong not only in terms of online visibility but also in terms of overall theme. We write your copy especially around Latent Semantic Indexing- (LSI) algorithm using all possible forms of keywords to develop contents and help you achieve high keyword rankings. We believe in maximum online coverage of the client and provide our client with maximum of that.

In today's traditional search approach, when a user types a keyword for searching, the search engine searches through its collection of document for the typed keyword. It checks for the exact typed keyword in all the documents and returns only those documents which contained it and ranks it on some ranking algorithm.

Words which are same in meaning but spelled out differently would be totally ignored in the Search results (SERPs.) Plus the results retrieved would have 50% sites which are totally irrelevant to the search query. But we at Mosaic came out with Google's LSI technology which is a new improved method of retrieval system.

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About Mosaic Services

MOSAIC, established in 2002, is an India based outsourcing, software solutions & online promotions company. Mosaic is a network of dedicated web development and software professionals whose mission is to collaborate with international clients. Mosaic is business focused, technology centered, and success oriented company. Mosaic renders professional Internet Marketing and SEO services to the clients based on LSI based Proprietary Ranking Methodology called Dartboard Optimization Matrix (DOM).

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