



Prinova, Inc. welcomed as a new exhibitor for the 2005 e-Financial WorldExpo

WowGao Inc., October 07, 2005

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The 2005 e-Financial WorldExpo being held during Oct. 27-28, 2005 in National Trade Center, Toronto, Canada (<http://e-financial.wowgao.com>) is pleased to welcome Prinova, Inc. as an exhibitor for the upcoming event. Prinova, Inc. was launched in 1998 by Nick Romano, president and CEO, and Steve Biancaniello, vice president, Professional Services. Prinova's diversified team of consultants provide strategic consulting, innovative design, and document engineering solutions for companies in the financial services, insurance, healthcare, retail and utilities industries.

PR9.NET October 07, 2005 - Toronto, Canada - Prinova, Inc. was launched in 1998 by Nick Romano, president and CEO, and Steve Biancaniello, vice president, Professional Services. Prinova's diversified team of consultants provide strategic consulting, innovative design, and document engineering solutions for companies in the financial services, insurance, healthcare, retail and utilities industries.

They have developed a unique integrated design and development approach that allows companies that partner with them to experience faster time to market, reduced development costs and—most important— more profitable customer relationships.

The 2005 e-Financial WorldExpo will feature enterprise applications and financial solutions, provided by many top companies, which include Adobe Systems, SafeHarbor, Avamar, DoubleClick, Genesys Labs, IDS Sheer Canada, KANA, Laserfiche, Pertech Technologies, Policy Technology, Sarvega, RDM Corp., Progtegra Technology Solutions, EMC Corp., Tripwire, Talisma, Texas Instruments, VisionMAX, and Xaware.

New speakers recently added to our conference agenda include:

 Jeffery L. Green, Director of Compliance for Financial Services, Laserfiche
 Bruce Miller, e-Records Strategy & Business Development Executive, IBM
 Steve Orrin, CTO, Sarvega
 Andrea S. Klein, Vice President, Financial Services Industry Strategy & Marketing, Oracle

For a full list of the speakers and their topics please refer to our website or simply call us for a faxed version.

This is a great opportunity for the attendees to network with hundreds of private industry executives and their colleagues from all sectors of the financial industry..

To arrange interviews with our organizing team, any of the conference speakers, or to get more information about the e-Financial WorldExpo, please do not hesitate to call us or drop us an email. We also provide prepared media articles for release.

We offer the members of the media free access to all our events. To obtain your media pass for the e-Financial WorldExpo and fulfill your organization's media needs, please contact Jung Park at 1-416-292-0038 ext. 824 or jungwonp@wowgao.com for more details.

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About WowGao Inc.

WowGao Inc. is a leading Canadian event management company that produces high quality, internationally renowned conferences and expositions that address the latest innovations and developments in the information technology industry. WowGao successfully hosts annual events, which include: The Ultimate Leading Edge IT Conferences & Expos, Wireless & Mobile WorldExpo, Government & Health Technologies World Forum, China International Multimedia Technology and Application Expo & Symposium and the e-Financial WorldExpo, all of which remain highly acclaimed in the industry.

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