



Natural beauty pioneer launches radical anti-oxidant skin oil to counter effects of ageing

Primavera Aromatherapy, October 06, 2005

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Natural beauty product pioneer Primavera has launched its revolutionary Intensive Anti Oxidant Skin Oil, a unique blend of vitamin-rich oils for skin cell renewal and improved vitality, suitable for face and body.

PR9.NET October 06, 2005 - The Oil – totally chemical-free like all Primavera preparations – is a harmony of the finest natural oils chosen for their anti-ageing and therapeutic effects.

Key actives include Bilberry seed oil for anti-ageing, Calendula petals for soothing and healing and Jojoba to allow the Oil to be effortlessly absorbed without residues.

Best as a gentle, twice daily massage, the Oil provides the natural, healthy solution to maintaining a younger-looking skin that is toned, revitalised and rejuvenated.

Anna Gwilt, creator, says "This exceptional treatment oil contains organic essential oils, including vanilla, neroli & rose otto, all selected for their skin rejuvenating and health giving properties, not to mention the glorious aroma".

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About Momentum Web Solutions

Momentum Web Solutions provides online marketing services to small and medium-sized enterprises (SME) and start-up organisations in the UK. Momentum's services are particularly relevant for organisations in transition, or for whom the results of current online activities do not match business aspirations. The benefits to clients of Momentum's services are intended to be dramatic and compelling, providing visible results and clear ROI for online investments.

About Primavera Aromatherapy

Primavera Aromatherapy is located in the historic village of Mells, close to Frome in Somerset. The company, which was established in 1986, employs local people and is owned by its founder and Managing Director Anna Gwilt.

Anna Gwilt is the creative force behind Primavera and spent 30 years in practice as a registered naturopath and osteopath. She has spent many years researching and sourcing plant materials and herbal extracts for encouraging healthy skin and combating infection. In addition to Primavera's own skin and body care range, the company offers tailor-made formulation development and bulk manufacturing services. For 15 years, Primavera has designed and produced own-label products for a number of high-profile beauty brands distributed around the world.

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