



Olvio IT, Inc. launches its new developer website, www.devgalaxy.com.

Olvio IT, Inc., October 04, 2005

URL: <http://www.pr9.net/comp/software/2661october.html>

DevGalaxy.com aims to be a different type of Media Company, focused on the needs of the software developers around the world.

PR9.NET October 04, 2005 - Brooklyn, NY -- Olvio IT, Inc. announced today the release of their new web-based project called DevGalaxy.Com. Designed to help software developers the website puts an emphasis on matching the users' needs with the offers on the market. By doing so the software applications offered by the software authors are getting the maximum visibility to a very specific targeted audience.

It's a known fact that software authors are extremely focused on the development process and keeping up with the technology and sales and marketing strategies sometimes feel unrelated with their day to day activities. And what is worse than a very good software solution and no users to access its descriptions or be able to download it and run it for a test. With DevGalaxy.com Olvio IT is trying to bridge this gap by offering developers simple tools to promote their software with minimum costs and maximum exposure. Through its attractive design the devgalaxy.com website attracts its visitors and helps them find what they need fast and securely. Using modern syndication techniques all software applications' listings are delivered to content readers through RSS channels and other types of XML syndication. Through consistent marketing and search engine optimization devgalaxy.com will attract more and more visitors everyday, offering superior visibility to all the listings in the main directory. With over 260 separate categories, providing fast searches and smart listings, with more than 8000 authors already listing more than 20000 titles, devgalaxy.com will surely become one of the preferred places for software authors.

Using smart false information supervision, devgalaxy.com silently blocks all spamming attempts by forbidding authors to artificially keep their software in the top of the lists or by falsely inflating the download counts or ratings. The review process will soon be open to the public and just as with the listings themselves all reviews are going to be screened and approved by moderators. Our goal is to keep everything clean, private and provide the best opportunities for people looking for downloads and efficient advertising for authors looking to sell their products.

You can find more information at <http://www.devgalaxy.com/>

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About Olvio IT, Inc.

Olvio IT, Inc. is a provider of controls, components and tools for Microsoft .Net Framework. Established in 2002 and based in Brooklyn, NY, Olvio IT is defining its place in the software marketplace starting to be noticed as a very active player reaching for the market leader position. With the new website geared towards the developer market Olvio proves one more time its commitment to the software industry and its desire to help make it better.

Olvio IT can be reached on the web at <http://www.olvio.com/> or via email at contact@olvio.com

Website: <http://www.olvio.com/>
E-Mail: admin@olvio.com