



Manan Pandya - Leading Outsourcing Strategist today announced the launch of a new client-vendor engagement model at a press conference in India

Manan Pandya, September 27, 2005

URL: <http://www.pr9.net/business/services/2606september.html>

Manan Pandya, today announced a new outsourcing model designed to deliver the maximum value from outsourcing initiatives. While traditional outsourcing focussed on short and medium term ambitions of companies, the new model will help businesses strategically align themselves as business partners, innovating and growing together.

PR9.NET September 27, 2005 - Manan Pandya, Clief Strategist - www.mananpandya.com announced today the implementation of a new client-vendor engagement model which will enable companies to work more closely and share a long term focus on creating value and innovation.

"Outsourcing has just begun to be discovered. Over the next decade, companies will start realizing the true power and value that it can bring to them", Manan Pandya said. He added that not only will companies in the future find vendors who can align themselves strategically to fit the company mission - but will act like business partners, maybe even designing business plans with them. "It's a simple theory. Why would you not partner yourself with someone who understands your business and can do some bits and pieces of it better than you can".

Manan Pandya is a renouwned outsourcing expert who has helped many companies outsource and effectively manage outsourcing relationships with offshore service providers.

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About Manan Pandya

Manan Pandya is a strategic outsourcing leader who has built his expertise around identifying, transitioning and managing offshore outsourcing projects. His extensive experience spans several blue-chip companies who have chosen to outsource their processes offshore. Within his career, he has held several positions at operations and strategic development levels within the BPO space

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