



Discount PR for Katrina's Manufacturers

TR Cutler, Inc., September 24, 2005

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Manufacturers in areas of Katrina's Landfall given Discount PR

PR9.NET September 24, 2005 - The staff of TR Cutler, Inc., the nation's largest manufacturing public relations firm, wishes to express our deep compassion and concern for the manufacturers impacted by Hurricane Katrina. Beyond compassion there is action.

TR Cutler, Inc. Action for Manufacturers Impacted by Hurricane Katrina

Effective immediately, manufacturers in Florida, Louisiana, Mississippi, and Alabama will receive direct use and access to the Manufacturing Media Katrina Campaign at cost. It is through this aggressive media marketing effort that we will help to rebuild the Gulf Coasts' Manufacturing community. This positive approach allows Katrina manufacturers a unique PR campaign that provides a three (3) month public relations campaign with no less than 45 press releases written and distributed by TR Cutler, Inc. Our sincere commitment is to help rebuild lives and manufacturing businesses in the region.

Both current and prospective customers need to know the business is still running. The ultimate goal is to drive sales for through heightened media exposure via the very best public relations program available in the country.

Next Step for Manufacturers Impacted by Hurricane Katrina:

This initial direct response is only the beginning. TR Cutler, Inc. will work to plan for a long-term manufacturing recovery throughout the Gulf Coast states impacted by Katrina.

Contact TR Cutler, Inc. directly at 888-902-0300 or trcutler@trcutlerinc.com and tell us that you are a Katrina manufacturer interested in the unique opportunity participate in this PR program.

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About TR Cutler, Inc.

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