



Dean Schmidt to Run Operations for TR Cutler's Manufacturing Media Consortium

TR Cutler, Inc., September 23, 2005

URL: <http://www.pr9.net/business/marketing/2577september.html>

TR Cutler's Manufacturing Media Consortium Operations Managed by Dean Schmidt

PR9.NET September 23, 2005 - Thomas R. Cutler, President of TR Cutler, Inc., (www.trcutlerinc.com), the nation's largest manufacturing marketing and public relations firm, based in Fort Lauderdale, Florida, founded the Manufacturing Media Consortium™ in 1999. This is a group of more than two thousand journalists worldwide writing about trends, data, case studies, profiles, and features in the manufacturing and industrial sector. Cutler worked with hundreds of media outlets to expand the coverage and importance of the manufacturing media coverage.

Effective October 1, 2005, the Manufacturing Media Consortium will be managed by Vice-President of Operations for TR Cutler, Inc., Dean Schmidt. While Cutler will continue to oversee the growth and development of the organization, Schmidt will perform a critical liaison function between freelance journalists, editors, and publisher and manage the day-to-day operation of the highly successful division.

Cutler, who founded the consortium in 1999, has grown the participation from 300 journalists to thousands. Cutler noted, "Dean has maintained extraordinary relationships with clients, journalists, editors, trendsetters, and key business leaders worldwide and will allow me to continue to serve as a key resource for those writing about the manufacturing sector."

Schmidt noted, "This idea has grown because Tom realized the importance of the manufacturing sector when it was not popular. He is a visionary who has become the manufacturing journalist worldwide and gives back to the sector with creative programs, scholarships, and an unimaginable dedication and perseverance."

Cutler has authored more than 1000 articles for a wide range of manufacturing periodicals, industrial publications, and business journals including most of the leading monthly trade publications.

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