



# The Renaissance Charleston Historic District Hotel Wins The Coveted 2005 AAA Four Diamond Award

eMergent Marketing, September 21, 2005

URL: <http://www.pr9.net/business/services/2570september.html>

*The Renaissance Charleston Historic District Hotel is proud to announce it has won the coveted 2005 AAA Four Diamond Award by providing extraordinary hotel services.*

PR9.NET September 21, 2005 - Charleston, South Carolina, – The Renaissance Charleston Historic District Hotel is proud to announce it has won the coveted 2005 AAA Four Diamond Award by providing extraordinary hotel services.

The Renaissance Charleston Hotel, located in the historic district of downtown Charleston is known for its deep roots in South Carolina, as well as its superior commitment to quality. The AAA Four Diamond Award is presented to those hotel properties that have earned excellent ratings during inspections conducted by AAA professionals. "This award signifies that a property has met AAA's objective rating criteria and met levels of excellence during extensive inspections," said the Auto Club's Approved Accommodations Manager Charles Smith.

The lodging inspections take place once a year and consist of an unannounced inspection and one overnight visit. The AAA inspectors review as well as rate properties in relation to the following criteria: ambiance and amenities, bathrooms, grounds and public areas, guest rooms, housekeeping and maintenance, room décor, management, staff, & guest services.

After the inspections, properties that meet all the requirements are rated between one to five diamonds. "The AAA Four Diamond status represents a profound effort and extraordinary accomplishment by a hotel," said Charles Smith. Currently, less than three percent of an estimated 25,000 AAA rated lodgings attain the Four Diamond status.

The Renaissance Charleston Hotel looks forward to providing future clients with the same level of customer service excellence for years to come. By maintaining the highest caliber of hotel management services, the Renaissance Charleston Hotel sets the hospitality benchmark incredibly high.

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## About The Renaissance Charleston Historic District Hotel

This Charleston South Carolina hotel currently has luxurious amenities to suit all of your needs, including a spa, close proximity to six golf courses, an upscale Mediterranean style restaurant, swimming pool, and an updated fitness center.  
<http://marriott.com/property/propertypage/chsbr?ptnr=emergent>

## About eMergent Marketing

eMergent Marketing of Cleveland, Ohio is a bright young search engine optimization company emerging in an industry surrounded by hype and cynicism. eMergent Marketing is currently expanding its SEO arsenal by offering website usability and conversion strategies (testing) to its clients, in order to ascertain what aspects of their internet marketing are having the greatest impact on consumers. eMergent Marketing represents a whole new way of thinking about Internet marketing and e-commerce strategy.

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