



TR Cutler Profiles Home Run Inn Pizza and Use of PRONTO ERP

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Home Run Inn Pizza and Use of PRONTO ERP Profiled by TR Cutler

PR9.NET September 21, 2005 - Frozen Food Age magazine reaches a critical subset of the grocery market consisting of frozen food retailers, wholesalers, brokers, manufacturers and managers of public refrigerated warehouses and refrigerated rail/truck lines. Frozen Food Age targets decision-makers and buyers within the vital \$22 billion frozen food industry and holds a dominant leadership position within its category. The current issue includes an import profile of Home Run Inn Pizza's selection of PRONTO North America's ERP (Enterprise Resource Planning) System. The author of the article, Thomas R. Cutler, leading manufacturing journalist, looks at how the mobility functionality in the ERP system allowed Home Run Inn to be one of the most success frozen pizza manufacturers.

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About TR Cutler, Inc.

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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