



# Sunday Manufacturing Radio Program with Manufacturing Journalist TR Cutler

TR Cutler, Inc., September 21, 2005

URL: <http://www.pr9.net/business/marketing/2548september.html>

*Manufacturing Journalist TR Cutler on Sunday Manufacturing Radio Program*

PR9.NET September 21, 2005 - The new weekly radio show sponsored by the Manufacturing Institute -- the research and education arm of the National Association of Manufacturers (NAM) -- will feature the nation's leading manufacturing journalist, Thomas R. Cutler this Sunday morning regarding the outlook for manufacturing media coverage.

"Manufacturing America's Future," a briskly paced half-hour program, debuted June 12 on Washington's ABC owned and operated WMAL-AM 630.

According to Host and producer Darren McKinney, "The fact is manufacturing remains - and must remain - a vital part of our U.S. economy, and we hope our show will help people get that."

McKinney is the NAM's senior director of media relations and a former award-winning television journalist. He also was a House communications director and served as a public affairs specialist at the Treasury Department during the Clinton Administration before joining the NAM in 2001.

Thomas R. Cutler, President & CEO of TR Cutler, Inc. ([www.trcutlerinc.com](http://www.trcutlerinc.com)) based in Fort Lauderdale, Florida, is also the founder of the two thousand member Manufacturing Media Consortium and will be a key guest on the September 18th lineup. Cutler is also the author of The Manufacturers' Public Relations and Media Guide, and contributes feature articles to more than two hundred leading manufacturing trade publications annually. Cutler will discuss the importance of sharing the great manufacturing company profiles and how manufacturers need to take control of their message and image in the media. Listen to Manufacturing America's Future at <http://www.nam.org/radioshow>.

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## **About TR Cutler, Inc.**

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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