



Thomas R. Cutler and JournalistID Brings Manufacturing Message to the Front Page

TR Cutler, Inc., September 19, 2005

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Manufacturing Message brought to the Front Page by Thomas R. Cutler and JournalistID

PR9.NET September 19, 2005 - Thomas R. Cutler, the nation's leading manufacturing journalist, has joined JournalistID, which aims to be the world's first free international identification database system for journalists. The JournalistID system is a leading force in online identification, verification and monitoring services for international journalism together with certification and other services to governments and international institutions. JournalistID also offers strategic services to the news and information sectors.

As a professional, independent and reliable partner, JournalistID is committed to the delivery of enhanced value for members, clients, employees and the public at large. Integrity, transparency and ethical behavior are the core values of the JournalistID Group.

More information about the organization can be found at www.journalistID.com.

Cutler is the founder of the Manufacturing Media Consortium™ consisting of more than two thousand journalists worldwide writing about trends in the manufacturing sector. Cutler is the author of the best-selling PR guide, The Manufacturers' Public Relations and Media Guide. Cutler is a national public speaker, and recently announced the launch of PR Advantage™ -- the first national journalism affinity program for Manufacturing Associations and their members. Later this year TR Cutler, Inc. (www.trcutlerinc.com) will introduce the first manufacturing journalism scholarship award.

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About TR Cutler, Inc.

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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