



# PRONTO ERP with Analytics Prove Competitive Advantage

TR Cutler, Inc., September 18, 2005

URL: <http://www.pr9.net/comp/software/2533september.html>

## *Competitive Advantage with Analytics Prove ERP system*

PR9.NET September 18, 2005 - According to Tom Verzi, Director of Marketing for PRONTO North America, "Hidden in the depths of enterprise databases are the patterns and trends that can shape the future of manufacturers and distributors. The PRONTO-Xi Analytics provides the ability to discover sales trends and buying patterns."

Other key benefits of the PRONTO-XI Analytics include:

- Comparing sales performance and product profitability
- Identifying competitive threats and resource waste
- Eliminating reliance on IT to save time and money
- Replacing assumptions with factual information

Pronto North America, Inc. based in Eden Prairie, MN, is widely recognized as the authority in technologically driven business solutions and process management. Utilizing innovative implementation techniques and tools, Pronto North America generates increased performance, service, efficiency, and accountability. Through PEER™ (Process Evaluation Executive Review), Pronto North America captures the values of Lean Manufacturing throughout the enterprise. This functionality is accomplished utilizing a highly-trained world-class staff and an innovative process modeling and automation toolset unmatched in the industry, ensuring the realization of continuous process improvement and profitability.

Pronto North America is the North American Master Distributor of PRONTO-Xi™, a comprehensive software system allowing manufacturers, distributors, and retailers to effectively manage all phases of their business. Far beyond just another Enterprise Resource Planning (ERP) System, PRONTO-Xi's financial and distribution applications are unique and have provided maximum return on investment for a wide variety of organizations since 1976. From PRONTO Production to PRONTO Advanced Warehousing; from PRONTO Planning to PRONTO Quality Management System (QMS); from PRONTO Distribution Requirements Planning (DRP) to PRONTO Forecasting Management, the cross-section and breadth of integrated elements addressed by PRONTO-Xi is unmatched in the marketplace and justifies its natural leadership role as the best fully integrated business software solution.

Pronto North America  
www.prontoerp.com  
Tom Verzi  
tverzi@prontoerp.com  
952-942-5858

###

## **About TR Cutler, Inc.**

Professional Marketing Firm reaching the Manufacturing Community Worldwide

<b>Phone:</b>	954-486-7562
<b>FAX:</b>	954-739-4602
<b>Website:</b>	<a href="http://www.trcutlerinc.com">http://www.trcutlerinc.com</a>
<b>E-Mail:</b>	<a href="mailto:trcutler@trcutlerinc.com">trcutler@trcutlerinc.com</a>
<b>Address:</b>	3032 S. Oakland Forest Dr. Ste 2803