



# Multitask Graphics - Unveils Sales Tracking Software

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*Multitask Graphics has developed a new web statistics tracking program called MTG Tracking*

PR9.NET September 09, 2005 - Twinsburg, Ohio -- Multitask Graphics has developed a new web statistics tracking program called MTG Tracking, which is available to existing and future clients of the Twinsburg, Ohio-based web design firm.

This exciting and new web statistics tracking software customizes valuable data, along with graphic visuals, which will allow users to monitor a variety of statistics on a website. Featured traffic patterns of a website include; the total number of visitors to a site, the total number of unique visitors, returned visitors, pages viewed, first hit information and an overall total of pages viewed. Another unique characteristic of the tracking program is that it highlights the visitor's profile. Information on how a visitor found the site and detailed information about their navigation throughout the site is also recorded.

MTG Tracking collects valuable web statistics and marketing information as well. Users will be able to view the search engine that was used by the viewer, the keywords that are entered, and lists of referrers by most active, which can then be selected to view all visitors from that particular referrer. This web statistics data can then be incorporated into a web site if further optimization is needed.

With websites becoming more competitive, companies are realizing how important it is to be highly visible by search engines. Studies have found that there are two types of searchers, information seekers and buyers. The keywords that he or she uses are an indication of their intention. With an invaluable tool like MTG Tracking, companies can monitor keywords and other pertinent data allowing them to maintain high visibility and continued success within a competitive sales tracking environment.

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## About Multitask Graphics Inc

Multitask Graphics' web development services focus on empowering your Internet success. We are web designers who not only focus on creating beautiful sites, but who also program them according to current web and accessibility standards.

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