



# Leatt Corporation Announces Motorsport South Africa Endorsement

Leatt Corporation, Inc., September 07, 2005

URL: <http://www.pr9.net/business/trade/2455september.html>

*Cape Town, South Africa, – Leatt Corporation (Pink Sheets – LEAT), a Nevada Corporation headquartered in Cape Town, South Africa, that develops, sells and distributes the Leatt-Brace™, a Prophylactic Neck Brace System designed to prevent potentially devastating motor sport injuries to the cervical spine (neck), today announced that use of the Leatt-Brace™ has been endorsed by Motorsport South Africa (MSA).*

PR9.NET September 07, 2005 - On Wednesday July 6, 2005, Motoring News was the first to report that the Leatt-Brace™ is being endorsed by Motorsport South Africa (MSA). MSA has over 10,000 active racing members. Production of the retail version of the Leatt-Brace™ will begin on or before November 30th, 2005.

"This endorsement by MSA is a welcomed stamp of validation for the company, our research and the Leatt-Brace™ itself," said Dr. Chris Leatt. It is interesting to note that Dr. John Boden, President of MSA's Medical Panel, has recently been appointed to the FIM (Federation Internationale de Motocyclisme), the governing body for international motorcycle racing. Dr. Leatt added, "I have personally worked with many professional scientists and racers over the last three years and, as an off-road and road motorcycle racer myself, I have spent countless hours in the field and at race tracks treating injuries. I have also spent a great deal of time exhaustively examining injury reports received by MSA, and other sources from all over the world, that involved helmeted motor sports individuals. Using this data and mechanisms of injury, as quoted in medical literature, I have designed a neck protection system that is both relevant to competitors and based on medical research. I believe that there is currently no similar neck protection system available that can offer the same level of protection as the Leatt-Brace™. Thousands of dollars and many hours have been spent testing my designs in state-of-the-art laboratories, like those at the Eurotype Test Center located at the South African Bureau of Standards (SABS, <http://www.dti.gov.za/thedti/sabs.htm>), and in the real world on numerous driver's shoulders, such as, Deon Joubert, three time SA Supercar Champion and Dewald van der Berg, South African motor cross champion.

For more information on the Leatt-Brace™, please visit the company website at [www.leatt-brace.com](http://www.leatt-brace.com).

###

## About Leatt Corporation, Inc.

The Leatt Corporation is the exclusive global distributor of the Leatt-Brace™, a Neck Brace designed to prevent or lessen the severity of potentially devastating motor sport injuries to the cervical spine (neck). The manufacture and development of the core products currently take place at the Leatt Corporation's offices in Cape Town, South Africa, which are situated at the headquarters of the Leatt Brace Holdings (Pty) Ltd.

The impetus for the project came from Dr. Chris Leatt's medical knowledge, his history as a motorcycle racer and the many neck injuries he has witnessed. The product not only has motor sport applications, but the Company believes that it can be used by anyone wearing a crash helmet as a form of protection. The inventor of the brace, Dr. Chris Leatt, is the President of the Leatt Corporation and is responsible for executing the Company's global strategy.

**Phone:** +1 (702) 447-6751  
**FAX:** +1 (702) 447-6751  
**Website:** <http://www.leatt-brace.com/>  
**E-Mail:** [info@leatt-brace.com](mailto:info@leatt-brace.com)  
**Address:** Office No. 775  
5348 Vegas Drive  
Las Vegas  
Nevada  
89108