



# New Range of Plazan Natural Skin Care Products

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*A Cyprus cosmetics company is set to revolutionize the skin care industry with its new brand of natural skin care products - cleansers based on placental extracts. Plazan, which lists Hollywood superstar Jennifer Lopez, as one of its loyal customers, says clinical trials of the cleansers have shown dramatic results. The cleansers were developed by Russian scientists who have pioneered the growing use of placental extracts in cosmetic care.*

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A company spokesman said: 'This is probably the most encouraging development in the skin cleansing industry for many years. Our tests have shown that facial cleansers containing the vital placental extract have a substantially improved effect on the skin over other cleansers. We are incredibly excited by the results.' He added the four cleansers called

Cosmetic Milk with Collagen  
Cosmetic Milk with Hyaluronic Acid  
Cream-Scrub for deep skin cleansing  
Deep Milk Cleanser

were included in the program that clinched Plazan the International Gold Award for the best therapeutic technology in anti-aging prevention. The award was given at Intercharm, Eastern Europe's specialized perfumery and cosmetic exhibition.

The cleansers as well as other Plazan natural skin care products are available online at [www.plazancosmetics.com](http://www.plazancosmetics.com)

Plazan hit the headlines earlier this year after pop sensation Jennifer Lopez revealed she used placenta facial treatments for keeping her skin looking younger for longer.

The chart topping diva, also star of a number of box office hits, joined the number of A-grade celebs regularly using the treatment originally discovered by scientists from the former Soviet Union.

Her closely guarded secret was revealed in a world exclusive report on the VH1 show, The Fabulous life of Jennifer Lopez and Mark Anthony.

Placental cosmetics were first invented as an injection by Dr. Paul Niehans in the early 1930's. Placenta is the lining of the womb that is expelled after birth. Many cultures consider it rich in nutrients because the placenta is where the foetus receives nourishment. Placenta cosmetics are believed to have many benefits for the skin. Originally, placenta was used to help preserve the youthful appearance and to improve the vitality. After that, placenta was used more often as a popular anti-aging product. It was called "Anti-Aging live cell therapy".

When placenta was first used in cosmetics, manufacturers believed that the cells extracted from the placenta promoted the stimulation of tissue growth and removed wrinkles. Natural skin care products with cell extracts have been proven to be more effective than those without cell extracts.

Researchers say their studies prove that people using cell cosmetics, you are less likely to become dependant on the products as you would with products made with plant extracts.

This, they say, is because cosmetics made from placenta cells are made with our own biological structure.

During the early years placenta cosmetics was considered a luxury only available to the rich and famous. The treatment was very expensive selling at up to \$10,000 per injection. Today you can buy a whole range of Plazan natural skin care products including anti wrinkle creams and cosmetics masks based on placental extracts for as cheap as \$30-90. Particularly placenta collagen mask regularly used by Jennifer Lopez will cost you only \$86.55.

For more information, contact:

Ost Cosmetics Ltd  
102 Sava Plaza  
Pano Pafos  
Cyprus  
p.o Box 64098  
tel +357-26930802  
email: [info@www.plazancosmetics.com](mailto:info@www.plazancosmetics.com)  
[www.plazancosmetics.com](http://www.plazancosmetics.com)  
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Plazan Skin Care

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### **About Ost Cosmetics**

Ost cosmetics is a ltd company, trading for 4 years, they are the world wide distributors of plazan skin care products. Based in the European republic of Cyprus

**Phone:** +357-26930802  
**Website:** <http://www.plazancosmetics.com>  
**E-Mail:** [info@ostcosmetics.com](mailto:info@ostcosmetics.com)

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