



# The Voice123 Blog: So successful that everyone wants one!

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*Following the huge success of the Voice123 corporate blog, Voice123.com decided to give a blog to each of their Premium voice talents.*

PR9.NET August 29, 2005 - New York, NY - Voice123 (<http://voice123.com/?c=p4>), world's largest voice over marketplace, recently launched a corporate blog to establish a new communication tool between the company and its customers. Their blog was created with the idea of sharing information about company news, site developments, voice over industry articles, and any other type of information worth discussing.

The topic of the first post of the blog was the blog release itself, introducing and explaining the benefits of it. A short time after the post was published, readers started to incessantly post comments. First comments were thank you and congratulations messages, but then they moved from the main blog topic to personal opinions and discussions about several other topics related to talents' experiences with Voice123 and the voice over industry.

Voice123 then decided to create blogs for every Premium voice over actor of the site. The release was fast and reliable thanks to the fact that the talents' blogs were built using the same platform as the corporate blog. As they expected, these blogs were also a success.

One of the most important features that users liked about these blogs, is that they were actually set up on the same Voice123 site, so users aren't referred to another website in order to read and comment on blogs. Every single characteristic of the interface was designed and implemented by Voice123, meaning that it was perfectly integrated to the site and each voice talents' profile.

These blogs will certainly provide all site users with a lot of useful information about Voice123, their talents, and the voice over industry in general. Fortunately, these blogs are opened to anyone, whether you are in the voice over world or not. For quick access to the blogs, just click the following link: <http://voice123.com/blog/blog-post.html?c=p4>

Together with these two important releases, they also made slight changes to their home page. Information boxes with easy access to new features and customer service were added to the right of the home page. All these changes are definitely making the site a lot more interactive and makes us think that they are actually working hard in constantly bringing new developments to the site.

We've seen very important improvements that Voice123 had done during the last months. So we should all keep an eye on them, because we don't want to lose their imminent innovate ideas.

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## About Voice123.com

Voice123.com is an online voice over marketplace based in New York. With the largest online voice over talent database and a vast number of daily voice over job postings, Voice123 helps voice over talents to promote their voice services, and companies to find the right voice over for their projects. With a young, highly qualified, and technology-oriented team, Voice123 is always looking to provide an innovative service and be a world-class technology company.

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