



Frank Brasier & Sons Needed ERP for Service, Distribution and Manufacturing

TR Cutler, Inc., August 30, 2005

URL: <http://www.pr9.net/comp/software/2390august.html>

ERP for Service, Distribution and Manufacturing Needed by Frank Brasier & Sons

PR9.NET August 30, 2005 - In the latest issue of Plant Magazine, leading manufacturing journalist Thomas R. Cutler, profiled Frank Brasier & Sons, Ltd., based in Brampton, Ontario. Celebrating its fiftieth year, the firm has transformed the operation according to his granddaughter and CFO, Christine Parravano. "Like most Canadian manufacturers we had to meet the competitive challenge by becoming a one-stop shop that offers our customers extraordinary service and a varied quality product line. Diversification was essential to our survival and growth."

The company now distributes Hyd-Mech bandsaws and cleverly provides customers with five free blades. (Hyd-Mech is a Canadian producer of robust precision engineered bandsaws.) When customers need new blades or new machinery or service, they return to Frank Brasier & Sons. This business model shift is evident when service revenue has gone from 5% to 40% in just five years. The anticipate service revenue percentages are anticipated to continue, with more than 60% of the company's revenue coming from service by 2008. The major shift required the selection of an ERP (Enterprise Resource Planning) solution that could handle distribution, services, and manufacturing aspect of the firm. They went with PRONTO North America.

Pronto North America, Inc. is widely recognized as the authority in technologically driven business solutions and process management. Utilizing innovative implementation techniques and tools, Pronto North America generates increased performance, service, efficiency, and accountability.

Pronto North America is the North American Master Distributor of PRONTO-Xi™, a comprehensive software system allowing manufacturers, distributors, and retailers to effectively manage all phases of their business. Far beyond just another Enterprise Resource Planning (ERP) System, PRONTO-Xi's financial and distribution applications are unique and have provided maximum return on investment for a wide variety of organizations since 1976. From PRONTO Production to PRONTO Advanced Warehousing; from PRONTO Planning to PRONTO Quality Management System (QMS); from PRONTO Distribution Requirements Planning (DRP) to PRONTO Forecasting Management, the cross-section and breadth of integrated elements addressed by PRONTO-Xi is unmatched in the marketplace and justifies its natural leadership role as the best fully integrated business software solution.

Pronto North America
www.prontoerp.com
Tom Verzi
952-942-5858

###

About TR Cutler, Inc.

Professional Marketing Firm reaching the Manufacturing Community Worldwide

Phone:	954-486-7562
FAX:	954-739-4602
Website:	http://www.trcutlerinc.com
E-Mail:	trcutler@trcutlerinc.com
Address:	3032 S. Oakland Forest Dr. Ste 2803