



Edinburgh University Manages Massive Student Accommodation Portfolio with Kx Student Accommodation Software

Kinetic Solutions Limited, August 22, 2005

URL: <http://www.pr9.net/comp/software/2346august.html>

The University of Edinburgh has just implemented Kx software to manage all of its student accommodation and conferencing activities.

PR9.NET August 22, 2005 - Edinburgh not only manages a massive student accommodation portfolio – 2,700+ self-catering rooms, more than 120 self-contained flats, and 1,940 rooms in halls of residence – it also operates an accommodation, conference, dining and function network called Edinburgh First. The conferencing activities include 38 en-suite bedrooms and 21 meeting spaces accommodating 10 to 400 people for year round letting, together with dining for events, and letting out student accommodation and university meeting spaces out of term time. An operation this complex needs flexible and powerful software, and Edinburgh wanted to be able to manage, view and control all of its activities from one source. Kinetic Solutions' Kx software provided that opportunity.

"We wanted software that would provide us with a full picture of what was happening across the University's student accommodation, conference and event activities. Kx will allow us to produce a very detailed view of our business, which means we can manage our assets far more effectively and profitably," says Director of Accommodation Services Richard Kington. "This, together with a comprehensive Sales and Marketing module, reporting tools and the attitude of Kinetic, convinced us that they had the ability assist us in developing our business, not just now, but moving into the future. Flexibility, powerful software and a willingness by Kinetic develop that software provided us with more than enough evidence that such an important strategic change right for Edinburgh."

For further information please visit the Kinetic website at: www.kineticsolutions.co.uk.

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About Kinetic Solutions Limited

Kinetic Solutions is a leader in student accommodation and conference management software for the university sector and conferencing markets. Kx software is used in more than 160 venues in the UK and US, ranging from conference centres to universities, sporting venues, training centres and hotels.

Kinetic has ten years experience developing leading edge event management software technologies that deliver significant business improvements for organisations in the conferencing and accommodation sectors. Kinetic has a fundamentally different approach to software that involves its clients in development forums which help shape the future functionality of its solutions. Kinetic offers first class support, including a manned helpdesk to ensure the timely delivery of event, venue and accommodation management services. Kinetic is based at the Innovation Centre, Cranfield, Bedfordshire.

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