



Mi-Co Senior VP, Barrett Joyner Speaks at Proposal Management Meeting

Mi-Co, August 17, 2005

URL: <http://www.pr9.net/business/assoc/2304august.html>

Mi-Co's Sr. VP of Marketing and Sales Strategy, Barrett Joyner will speak at Thursday's Carolina Chapter meeting at the Radisson Governor's Inn in Research Triangle Park.

PR9.NET August 17, 2005 - RALEIGH, N.C. Mi-Co's Sr. VP of Marketing and Sales Strategy, Barrett Joyner will speak at Thursday's Carolina Chapter meeting at the Radisson Governor's Inn in Research Triangle Park. The meeting on August 18, begins at 6 pm with a social hour followed by dinner. Joyner's address will take a serious-humorous look at building fully aligned work teams..

Jim Tavernit, APMP Program Chair said, "We asked Barrett to speak because of his unique ability to talk high-tech in a manner that leaves the audience informed, entertained and even inspired. He always manages to leave you smiling and feeling glad you met. His comments on building fully aligned work teams will definitely help us improve our proposal development processes."

About the Carolina Chapter, Association of Proposal Management Professionals (APMP),

APMP is an association formed to support men and women involved in proposal management and development. Its mission is to advance the arts, sciences, and technology of proposal management and promote the professionalism of those engaged in those pursuits through the sharing of non-proprietary proposal methods, approaches, and processes. APMP conducts meetings and events, both on a national scale and at the local level in the Carolinas through the Carolina Chapter. Amy Shende of the Research Triangle Institute is the current Chapter Chair. For more information please see <http://www.apmp.org/carolina/>

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About Barrett Joyner

Barrett Joyner serves as Senior Vice President, Sales and Marketing, for Mi-Co, the mobile data capture software company. Barrett has over two decades of leadership and management experience in enterprise software companies, including a 16-year career at SAS Institute. At SAS, Barrett held a number of key roles including serving as President of SAS North America. Barrett has also served as CEO of FullSeven Technologies and VP of Marketing at SciQuest. Additionally Barrett frequently speaks and consults on the executive's role in building productive and fully aligned work teams. Barrett holds a BA in Political Science from UNC-Chapel Hill, is married to a saint, Stephenie and has two wonderful children, Matt and Kate.

About Mi-Co

Mi-Co, the mobile data capture company, provides digital writing software to increase the efficiency and effectiveness of the entire process of capturing and using data. Mi-Co's end-to-end enterprise Mi-Forms Software System enables flexible forms design and the capture, handwriting verification and communication of forms based data for enterprise users. Mi-Forms supports enterprise data capture using the Tablet PC, Digital Pens, Pocket PCs and signature capture devices. Mi-Co is headquartered in Research Triangle Park, North Carolina and a Seattle, Washington customer service center.

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