



# PRONTO North America Takes On Business Process Management for Entire Manufacturing Enterprise

TR Cutler, Inc., August 19, 2005

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*Goal of taking on the Entire Manufacturing Enterprise for Business Process Management set by PRONTO North America*

PR9.NET August 19, 2005 - According to PRONTO North America CEO, Michael Ligudzinski, "A true Business Process Management (BPM) tool must allow the design and publishing of the process; it must also provide the capacity for managing the execution of the processes."

Indeed one of the most challenging aspects of manufacturing management is the enforcement and adherence to defined processes. A Lean corporate initiative, characterized by significant process changes both in tasks and timing, mandates a strict conformance to the newly defined processes. Ligudzinski insists that, "It is absolutely paramount that a BPM system allows for complete control and monitoring of process execution and conformance."

Pronto North America, Inc. based in Eden Prairie, MN, is widely recognized as the authority in technologically driven business solutions and process management. Utilizing innovative implementation techniques and tools, Pronto North America generates increased performance, service, efficiency, and accountability. Through PEER™ (Process Evaluation Executive Review), Pronto North America captures the values of Lean Manufacturing throughout the enterprise. This functionality is accomplished utilizing a highly-trained world-class staff and an innovative process modeling and automation toolset unmatched in the industry, ensuring the realization of continuous process improvement and profitability.

Pronto North America is the North American Master Distributor of PRONTO-Xi™, a comprehensive software system allowing manufacturers, distributors, and retailers to effectively manage all phases of their business. Far beyond just another Enterprise Resource Planning (ERP) System, PRONTO-Xi's financial and distribution applications are unique and have provided maximum return on investment for a wide variety of organizations since 1976. From PRONTO Production to PRONTO Advanced Warehousing; from PRONTO Planning to PRONTO Quality Management System (QMS); from PRONTO Distribution Requirements Planning (DRP) to PRONTO Forecasting Management, the cross-section and breadth of integrated elements addressed by PRONTO-Xi is unmatched in the marketplace and justifies its natural leadership role as the best fully integrated business software solution.

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## About TR Cutler, Inc.

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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