



# Podcast Voice-overs For Business And Corporate Podcasts At Interactive Voices

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*Businesses that produce their own podcasts are finding exceptional voice-over talents at InteractiveVoices.com. Professional voice actors, or podcast hosts, represent and brand the podcasts of their clients while directly conveying the message to target markets.*

PR9.NET August 15, 2005 - TORONTO, Interactive Voices (<http://www.interactivevoices.com>), provider of voice-over services, is the source for businesses looking for voices to host and contribute to their professional business podcasts. With their easy to use job posting form, employers can include their details and receive responses from interested voice actors in minutes. InteractiveVoices.com also provides employers with How-To guides for creating their own podcast, an added bonus for visiting the site and registering for an employer membership.

Whether the podcast is for the financial, medical, technological, agricultural, scientific, government, or entertainment industries, employers will find a voice that will suit their audience and receive voice-over services within their budget and on time. Because voice-over professionals have the ability and resources to record from their own home, the fees they charge are less and the time it takes to record is dramatically reduced, in some cases within 4-6 hours.

Companies such as IBM are already podcasting in addition to several other firms. Podcasting, now a mainstream media distribution channel, can be used for updating customers on current products and company events, for example, sales campaigns, or even to gain an audience for live speaking engagements and conventions. Hiring a freelance professional voice-over talent for ongoing work will not only build a company's brand, but help them to save money and gain peace of mind. Developing a relationship with a voice talent is also beneficial because even if the job is assigned with short notice, the talent is already familiar with the company, their brand, and most likely will accommodate the opportunity both in a timely and cost-effective manner.

Company CEO David Ciccarelli says, "As the leader in the voice-over marketplace, we are thrilled to be able to provide our clients with the latest podcasting tools, resources, and a superior voice-over talent pool. The greatest service that we provide our clients is freedom and flexibility, complimenting their podcasting and voice-over needs."

Employers can find voices that specialize in every industry and language. By posting a voice-over job, employers will be able to use the foremost voice selection tools to expedite their efforts while maintaining an enjoyable and positive experience.

To post a podcasting voice-over job, visit <http://www.InteractiveVoices.com>

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## About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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