



Hollander Consultants Promotes Dave Worthen to Executive Establishment Position

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New Post Created to Increase Stability at Hollander Consultants

PR9.NET August 12, 2005 - Portland, OR – Hollander Consultants, having completed its highest ever year in 2004, continues its expansion into 2005. Fred King, Hollander CEO, determined through a careful evaluation of the company that, in order to maintain and broaden this expansion, a new position would have to be created and filled. This position is the Executive Establishment Officer, a novel post for most consulting organizations.

In order to fill this position, Dave Worthen, who arrived at Hollander Consultants last year as Vice President and Chief Marketing Officer, has been promoted to Executive Establishment Officer. For the previous four years, Worthen had operated as CEO of Get Loud Marketing, Inc. based in Boulder, Colorado. Prior to that, he held the position of Executive Vice President of Sales and Marketing for Mueller International. Mueller International is a full-service marketing organization for high tech business-to-business Fortune 1000 companies and has had clients such as 3M, AT&T, Dun & Bradstreet, General Motors, Hewlett-Packard, McDonnell Douglas and IBM.

The Executive Establishment Officer is responsible for isolating areas within a company that aren't fully established in terms of manpower and/or training and seeing to it that the proper hiring, training, and apprenticing occurs. By raising the level of competency with individual staff members, a broader base of stable employees results and further expansion can occur.

Larry Silver, president of Hollander Consultants, said, "The past 12 months have been exciting for us. We capped our best year ever, created this new position and, as a result, we're currently experiencing very stable and steady growth. We've already hit a new peak in client completions, and are experiencing a large increase over the last month in new clients coming onto our program. With Dave on this new job, we predict this type of growth to continue through the end of the year resulting in our best year ever."

Based in Portland, Hollander Consultants was named one of the top 50 companies to work for in Oregon by Oregon Business magazine, the chief publication for Oregon businesses.

Hollander Consultants is one of the leading national consulting firms in the United States and Canada for the combined dentistry, optometry and veterinary professions. Hollander Consultants uses the administrative systems developed by business management pioneer, L. Ron Hubbard.

Hollander Consultants can be found on the World Wide Web at:

<http://www.hollanderconsultants.com>, <http://www.solutionsmags.com>, <http://www.hollanderpressroom.com>,
<http://www.practicemanagementblog.com>, <http://www.askhollander.com>, <http://www.gettingnewpatients.com> and <http://www.hollander-consultants-success.com>.

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About Hollander Consultants

Hollander Consultants is in the business of bringing the level of a doctor's management skills up to the level of his or her technical skills. By doing so, we've helped thousands create practices that are viable, stable, efficient, organized, stress-free and enjoyable. Hollander Consultants has made it possible for them to fulfill the purposes they had for practicing in the first place, and we can do the same for you.

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