



# FasttrackSki's 'Price Alerts' Revolutionises Ski Holiday Bookings

Fasttrackski, August 15, 2005

URL: <http://www.pr9.net/sports/winter/2258august.html>

*Searching for your perfect holiday online has long been an arduous affair. The UK online ski holiday company FasttrackSki has now released the Price Alert search engine which now does all the hard work for online bookers.*

PR9.NET August 15, 2005 - London, – Ever spent hours trawling the internet looking for cheap deals on ski holidays? The constant hopping from site to site in search of that ski holiday at the price you want is at an end. FasttrackSki's innovative 'Ski Holiday Price Alerts' search engine now offers today's skiers first-class ski holidays at affordable prices without the hassle.

Although the internet has come a long in helping skiing enthusiasts find and book ski holidays online, the procedure to date has been time consuming and frustrating.

The sheer number of holiday sites combined with the number of ski holiday providers has resulted in internet users rummaging through sites, repeatedly keying in holiday information and recording the differentials in price between sites. Even when a bargain is found, upon returning to a site the ski holiday may have increased in price or become fully booked.

Within every industry there occasionally comes along a trailblazing piece of ingenuity that moves the industry forward and raises the benchmark. Designed to take the hassle out of searching for ski holiday bargains the UK's leading online ski holiday site, FastrackSki, have introduced the Ski Holiday Price Alerts search engine. In short it is the one stop, simple and hassle free answer to all ski holiday bargain hunter's prayers.

So how does it work? Its simplicity is a breath of fresh air. The user simply creates an account, chooses where they would like their ski holiday, the airport they would like to leave from, the date(s), the type of accommodation and what your 'trigger price' is. The Ski Holiday Price Alert Search Engine then does all the work for you.

Each day the search engine will see if there are any ski holidays matching your requirements and at the price you want to pay. If there are, you instantly get emails informing you and you can then proceed to book. Even better, the search engine allows for some flexibility, meaning if it finds a ski holiday in your price bracket but a few days either side of your requested dates it also lets you know.

The initiative by FasttrackSki is indicative of their commitment to a 100% customer orientated website explains James Welch, the companies Online Promotion Consultant. "Fasttrack ski was built on an ethos of customer satisfaction. We are therefore always looking for ways of making the ski holiday booking experience as informative, simple and friendly to the wallet as possible. The new Ski Holiday Price Alerts search engine is one of many steps we will take towards giving our users what they want."

Ski Holiday Price Alerts now sits comfortably next to comprehensive Resort Guides, Resort Webcams and News Feeds all working together to provide the ski holiday enthusiast with a fantastic online resource.

For more information on FasttrackSki please visit their site at [www.fasttrackski.co.uk](http://www.fasttrackski.co.uk)

###

## About Fasttrackski

fasttrackSki are the UK's leading online ski holiday suppliers. Their specialisation allows them to offer a vast array of ski holidays across the world.

<b>Phone:</b>	0871 226 8118
<b>FAX:</b>	0871 226 8009
<b>Website:</b>	<a href="http://www.fasttrackski.co.uk">http://www.fasttrackski.co.uk</a>
<b>E-Mail:</b>	<a href="mailto:pr@123promotion.co.uk">pr@123promotion.co.uk</a>
<b>Address:</b>	Fast Track Holidays Ltd Unit 1-2 Coped Hall Business Park Wootton Bassett Swindon Wiltshire SN4 8DP