



TR Cutler, Leading Manufacturing Journalist Joins the Committee of Concerned Journalists

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Manufacturing Journalist Joins Committee of Concerned Journalists

PR9.NET August 14, 2005 - Thomas R. Cutler, the nation's leading manufacturing journalist, has joined The Committee of Concerned Journalists is a consortium of reporters, editors, producers, publishers, owners and academics worried about the future of the profession.

To secure journalism's future, the group believes that journalists from all media, geography, rank and generation must be clear about what sets our profession apart from other endeavors. To accomplish this, the group is creating a national conversation among journalists about principles.

Three Goals have been identified:

- To clarify and renew journalists' faith in the core principles and function in journalism.
- To create a better understanding of those principles by the public.
- To engage and inform ownership and management of these principles and their financial as well as social value.

More information about the organization can be found at www.journalism.org.

Cutler is the founder of the Manufacturing Media Consortium™ consisting of more than two thousand journalists worldwide writing about trends in the manufacturing sector. Cutler is the author of the best-selling PR guide, The Manufacturers' Public Relations and Media Guide. Cutler is a national public speaker, and recently announced the launch of PR Advantage™ -- the first national journalism affinity program for Manufacturing Associations and their members. Later this year TR Cutler, Inc. (www.trcutlerinc.com) will introduce the first manufacturing journalism scholarship award.

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About TR Cutler, Inc.

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