



Homeland Security's Alert & Notification Market Sector is a Growing Opportunity for Roaming Messenger

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The market sector known as the "Alert & Notification" sector continues to be a growing market opportunity for award winning Roaming Messenger® Inc. (OTCBB: RMSG)

PR9.NET August 11, 2005 - This multi-hundred million dollar sub-sector of the Homeland Defense and Emergency Response market is rapidly growing as the need for new communication technology increases. Technology in general and IT (Information Technology) solutions in particular are leading a revolution in the way incidents are prepared for and responded to, thereby accelerating the expansion of the sector.

"Government Security News," a bi-weekly journal for the homeland defense sector, in their August 2005 issue, has published an article describing how technology, especially alert management technology, is giving incident planners and emergency responders a technical advantage over those who seek to commit disruptive acts of terrorism, or when major industrial accidents such as refinery fires or chemical plant explosions occur. The article can be found at http://gsnmagazine.com/jul_05_02/response_management.html.

Roaming Messenger delivers sophisticated capabilities beyond even the alert functions discussed in the article. All alert management solutions today use static technology such as e-mail and text messages. The problem with these technologies is that messages can be missed, stuck in spam, read at the wrong time etc. These problems are not conducive to effective incident response. The last thing a response management system should do is create more confusion by sending more useless messages.

About Roaming Messenger

Roaming Messenger is the provider of a breakthrough mobile messaging technology that delivers a completely new and better way for government agencies and corporations to extend information and business processes to the mobile world. The Company, based in Santa Barbara, California, has developed a proprietary technology that encapsulates workflow logic and data into smart software "messengers." Unlike regular e-mail and text messages, these messengers are encrypted, and have the ability to automatically move across wired and wireless devices, track down recipients, confirm receipt, deliver interactive content, and transmit real-time responses back to the sending application. The Roaming Messenger product is easily integrated into existing systems. It serves as a communication gateway to the mobile world for a variety of applications such as those used in emergency response, homeland security, logistics, healthcare, business continuity and financial services. Visit the Company's website at: <http://www.roamingmessenger.com>.

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