



# SLS International Appoints New Dealer in the United Kingdom

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*SLS International (OTCBB: SITI) announced today that it has appointed Raycom as its newest dealer for the United Kingdom. The agreement is expected to significantly expand SLS Loudspeakers' distribution of the company's products within the broadcasting industry throughout the United Kingdom.*

PR9.NET August 09, 2005 - ALCESTER, England, - SLS International (OTCBB: SITI) announced today that it has appointed Raycom as its newest dealer for the United Kingdom. The agreement is expected to significantly expand SLS Loudspeakers' distribution of the company's products within the broadcasting industry throughout the United Kingdom.

"From my experience working in the Broadcast RF and audio market, I know that Raycom's clients demand only the best available. SLS was a natural choice," said Chris Pemberton, General Manager of Raycom. "The partnership between Raycom and SLS provides us with a great opportunity to introduce our clients to a vast range of the highest quality speaker systems ranging from small monitor speakers to large concert line arrays. With this technology integrated into their complete range, SLS and Raycom will definitely have the edge over the competition."

The new SLS broadcast marketing campaign is enhanced by the addition of Raycom, a leader in the broadcast and entertainment industry. Aimed to provide the highest audio quality and reliability, Raycom provides a wide range of professional audio products and is active in system design and configuration, as well as installations.

"Raycom has an outstanding reputation built on its dedication to ensure high-quality service to the consumer," said John Gott, CEO of SLS International. "We knew Raycom was a company that would help lead the way, establishing a prominent status for SLS within the U.K.'s broadcasting industry and provide solutions for their clients."

## About SLS

Based in Ozark, Mo., SLS International, Inc. is a 30-year-old manufacturer and developer of new proprietary patent-pending ultra-high fidelity Ribbon Driver loudspeakers, patented Evenstar Digital Amplifiers and sound systems for the commercial, home entertainment, professional and music markets. SLS has perfected the ribbon-driver technology enabling their loudspeakers to achieve exceptional inner detail and accuracy with 20% to 30% less distortion of typical compression driver and dome tweeters. SLS speakers and systems are used in high-profile venues such as NBC/MSNBC's 2002 and 2004 Olympics studios, the Recording Academy's Grammy Producers SoundTable events, and for the NAMM winter show, providing sound in the AVID Technology booth just to name a few. For more information, visit <http://www.slsaudio.com>.

Matters discussed in this press release contain forward-looking Statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, and distributor performance, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently; and other factors detailed in reports filed by the Company with the Securities and Exchange Commission.

Source: SLS International, Inc.

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