



ValueFirst Unveils Channel Partner Program / Reseller for SMS Text Messaging Software and Services

ValueFirst Messaging, August 08, 2005

URL: <http://www.pr9.net/comp/software/2207august.html>

ValueFirst Messaging Pvt. Ltd www.vfirst.com today launched a unique Channel Partner program for software, hardware and networking companies. The ValueFirst Channel Partner Program aims to build a symbiotic relationship with Channel Partners to enable high penetration in mobile sms text messaging software and services markets.

PR9.NET August 08, 2005 - ValueFirst software application enables its customers to communicate between varied IT back-end systems and mobile phones send receive SMS from their personal computer to mobile phone. ValueFirst specialises in providing mobile data services and related applications to customers and serves a large number of enterprises.

The ValueFirst Channel Partner Program allows companies and businesses to expand by providing exciting range of products and services related to mobile data services. ValueFirst Channel partner Program provides unique and compelling benefits for Channel Partners in terms of cutting edge technology and opportunity to generate high levels of revenues. The program is created around proven and established model of high ROI.

Speaking at a special event organised for the launch of ValueFirst Channel Program, Vish Bajaj, CEO, ValueFirst, said, "the ValueFirst Channel Program is designed to enable a win-win environment for Channel Partners and ValueFirst resulting in tapping the big market opportunity in mobile messaging space"

The mobile industry is witnessing an unprecedented growth. SMS based mobile text messaging is being increasingly adopted by businesses as a new channel of communication. To be a part of the ValueFirst Channel Partner Program you may write to channel.partner@vfirst.com

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About ValueFirst Messaging

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ValueFirst is India's number one Virtual Mobile Network Operator for data. ValueFirst owns and hosts first-class mobility infrastructure in USA and Germany which is linked to several mobile operators globally.

ValueFirst enjoys network partnerships with Indian mobile operators and has access to almost entire Indian mobile subscribers on GSM and CDMA networks in addition to its global reach to over 200 countries and 400 networks.

ValueFirst empowers its customers to communicate between varied IT back-end systems and mobile phones. ValueFirst provides a unique, end-to-end, global carrier-grade mobile data service. Its mobile data service offering includes "plug and play" application licensing and hosting.

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