



VCOA has joined the Market of Global Virtual Assistants

Virtually Connected Office Assistance, August 02, 2005

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With the increase in technology and telecommunications more professionals are able to contribute to the corporate and entrepreneurial world by telecommuting from an off-site location. Virtual Assistants are a dynamic and relatively new brand of office specialist who provide their skills and experience to business owners around the corner and around the globe. About Canada has ranked Virtual Assistants as #6 in the Top Ten Best Small Business Opportunities for 2005.

PR9.NET August 02, 2005 - The need for a VA as they are called is reflective of Corporations who are reducing costly benefits and expenses incurred by on-site employees. VA's are able to drastically reduce the need of office equipment and salaries which can become burdensome to an employer when work is slow and there is downtime. In addition to this, down-sizing and restructuring can afford an owner the ability to save costs on unused office space and utilities that employees once required. During and after this transition a company may find an excessive overload of work due to an employee's sickness or vacation. By taking advantage of today's technology, a busy employer can maintain the same high standards of excellence in business without any long-term obligation after the VA's work is completed. This is excellent news for owners who feel disillusioned that there is no time left after a busy day when they leave the office feeling overwhelmed by what didn't get done. Being connected to a VA they know their administrative business needs will continue to operate and run smoothly. Although a Virtual Assistant provides an innovative blend of working for and with the business owner remotely, they will still need to market themselves when presenting this new idea for the first time. Old habits can sometimes be hard to break but once an owner realizes VA's are fast becoming a viable part of the business world, this new brand of Independent Contractor will certainly find their niche in the marketplace. When business decides to move with the times and take advantage of today's technology, they will profit more by giving more valuable time in achieving other goals in their business and personal life.

Johan MacLeod owns and operates Virtually Connected Office Assistance (VCOA) from a suburb in Montreal, Canada. Here she provides extensive experience with over 25 years of knowledge and discipline in the Executive Management, Administrative, Secretarial, Clerical and Support Staff fields. MacLeod states "VA's are still in the process of growing and becoming a truly feasible solution for business owners. Notably we offer a wide range of valuable administrative assistance in today's working world and in doing so will become a viable and indispensable commodity. Virtual Assistant's are talented, hardworking, creative and accessible professionals who work with the business owner in order to provide them the best quality of work and service available in the industry today...the business world would be prudent to hire us."

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About Virtually Connected Office Assistance

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